



**ESGCI**

Powered by  
**upGrad**

# Doctor of **Business Administration**

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36 Months



# INDEX

About Paris Graduate School of Management (ESGCI)

---

Program Highlights

---

Faculty

---

Program Curriculum

---

Program Details

---

About upGrad

---

Glimpse of the upGrad platform

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## ABOUT

# Paris Graduate School of Management (ESGCI)

Paris Graduate School of Management (ESGCI), is a renowned management school. Specializing in management studies, the school is unique with its international orientation. Recognized by the French state under the Ministry of Higher Education Research and Innovation, Paris Graduate School of Management (ESGCI) has more than 20% of international students of 65 different nationalities. The Qualiopi certification (given by the French Accreditation Committee) ensures that Paris Graduate School of Management (ESGCI) caters only to high-quality training and skills development. Paris Graduate School of Management (ESGCI) benefits from the many strengths of Galileo Global Education, the largest higher education group in Europe. The group is present in over 91 campuses, in 13 countries and has over 200,000 enrolled students. Their prestigious schools include the Paris School of Business (PSB), Paris Graduate School of Management (ESGCI), Cours Florent and Atelier de Sèvres in France, Instituto de Estudios Universitarios in Mexico, and Istituto Marangoni in Italy, and so on.



# PROGRAM HIGHLIGHTS



**6-Month foundation program to ready you for the dissertation phase**



**Member of Galileo Global Education - world leader in independent higher education with over 2,00,000 students, 61 schools, and 91 campuses in 13 countries**



**IACBE and ACBSP membership**



**Live sessions with Paris Graduate School of Management (ESGCI) faculty  
1:1 Thesis supervision**



**180 European credit transfer and accumulation system (ECTS)**



**QUALIOPi and French Ministry of Higher Education Research & Innovation Accreditation**





# FACULTY



## **Dr. Josse Roussel**

Professor at Paris School of Business and head of DBA development. He got his Ph.D. in finance and management from the Université Paris-Dauphine and certification to supervise doctoral research (H.D.R) from the Université Paris-II Panthéon Assas. His research focuses on finance and monetary policies, human capital, and the digitization of management. He authored 5 books and published multiple research articles in peer-reviewed journals such as The Journal of Developing Areas, International Journal of Emerging Markets, International Journal of Business and Social Science, Human Resource Planning, The JEIT etc.



## **Dr. Alain Kruger**

After an enriching experience at Kodar, Dr. Kruger graduated with a PhD in Management Sciences, in the field of cultural influences in the consumer's behavior at the University of Bourgogne. A marketing consultant in pharmaceutical and automobile industries where he lead the CODIVA group as well as Renault, Nissan, Citroën, Volvo, Dacia and Honda brands. The main author of the book Mini Manuel de Marketing at Dunod Editions in 2010 and has written several scientific publications during his time with Paris Graduate School of Management (ESGCI), School of Management, Paris.

# FACULTY



## **Dr. Yannick Miel**

Completed a PhD in aiding and management control. The focus was the identification of the factors of application or non-application of the norms by the employees (quality standard). Member of the operational management committee of Galileo Global Education France, Dr. Miel oversees the management system of activities, development of professional certificates, handicap policy, and the client experience. He is also one of the auditors at COFRAC for Qualiopi accreditation, the official quality norm of the French educational sector.



## **Prof. Aparajit Parthasarathy**

Nearing completion of Doctorate in Neuromarketing, Prof. Aparajit Parthasarathy is coming from a vast amount of experience in international marketing, communication, and branding. He is an award winning entrepreneur and has worked in the UK, France, USA and India and successfully launched products, distribution partnerships and client acquisitions over the years before joining Paris Graduate School of Management (ESGCI), School of Management, Paris. He has also published articles in Cambridge.

# FACULTY



## **Prof. Sophie Agulhon**

Prof. Sophie has experience in teaching as well as in research with 3 universities, 3 branches of the French National Conservatory of Arts & Crafts (Cnam), 2 engineering schools and 2 apprenticeship training centers. In her research, she uses qualitative research methodologies viz. different types of observations, interviews, experiments, corpus analyses, and various coding (thematic coding, double coding according to the methodology developed by Gia, etc.). Fields of research relate to organization, the management of industrial and cyber risks, professional training, and the history of management.



## **Dr. Alexandre Eyries**

Dr. Alexandre Eyries holds Ph.D from Université de Nice Sophia- Antipolis. Dr. Alexandre Eyries has published 15 scientific works, 3 Management of scientific works or journal issues, 8 Chapters of scientific works, 27 articles in national and international peer-reviewed scientific journals, 4 Research transfer and valorization publications, 36 Communications with proceedings in national or international congresses

# FACULTY



## **Dr. Jana Badran**

Dr. Jana Badran is specialised in Strategic Management, Business Ethics and CSR and Performance Management. She holds Ph.D from IAE Gustave Eiffel - Paris Est University (UPEC). He is panel speaker on “New Economic Wars” at Arab Thought Foundation and invited expert on “Women and Economics”



## **Dr. Raveendran Narasimhan**

Dr. Raveendran Narasimhan got his Ph.D from Prescott University and researcher at the National Insurance Academy specialising in cyber risk. He has over 23 years of experience in risk management and insurance and 14 years in advertising and marketing



# PROGRAM CURRICULUM

180 ECTS credits

Phase	Course name
Foundation Phase	Introduction to research methods
	Formulating and clarifying the research topic - Literature Review
	Data collection techniques
	Quantitative methods
	Qualitative methods
	Access to data
Dissertation Phase	Live sessions (Preliminary dissertation + Preparing the defense workshop + Preliminary defense)
	Doubt resolution
	Dissertation mentorship thesis

# PROGRAM DETAILS



## Programme Start Date

Please refer to the website



## Programme Duration

36 months



## Eligibility

Master's Degree or Bachelor's Degree with at least 5 years of work experience



## Fees

Please refer to the website for the program fee, and connect with our counselor to ascertain your scholarship eligibility



## Weekly commitment

12-15 hours/week

## SELECTION PROCESS



### STEP 1: Complete your Application

Fill the details required for your successful application.



### STEP 2: Review and Shortlisting of Suitable Candidates

The admissions committee will review your application. Upon selection, an offer letter will be sent to you confirming your admission to the Doctorate in Business Administration.



### STEP 3: Claim your Doctoral Candidacy

Claim your candidacy by paying the block amount. You may also avail assistance from our loan partners. Your journey to be a doctorate begins now!



# ABOUT UPGRAD

**upGrad** is an online education platform to help individuals develop their professional potential in the most engaging learning environment through a wide range of programs designed to improve their expertise. upGrad collaborates with top-class universities across the world including the University of Arizona, Duke CE, IIM Kozhikode, IIIT Bangalore, Deakin Business School, Wharton, Liverpool John Moores University, and University of Maryland among others. upGrad has been Ranked #1 in the LinkedIn Top Start-ups for four consecutive years, it made it to the GSV Global EdTech 50 List 2020, it received the Best Communication and Teaching Platform in the Education Innovation Awards 2020.



**Our aim is simple:**

We strive to create high-impact, on-campus hands-on experiences that prepare students for meaningful and productive careers.



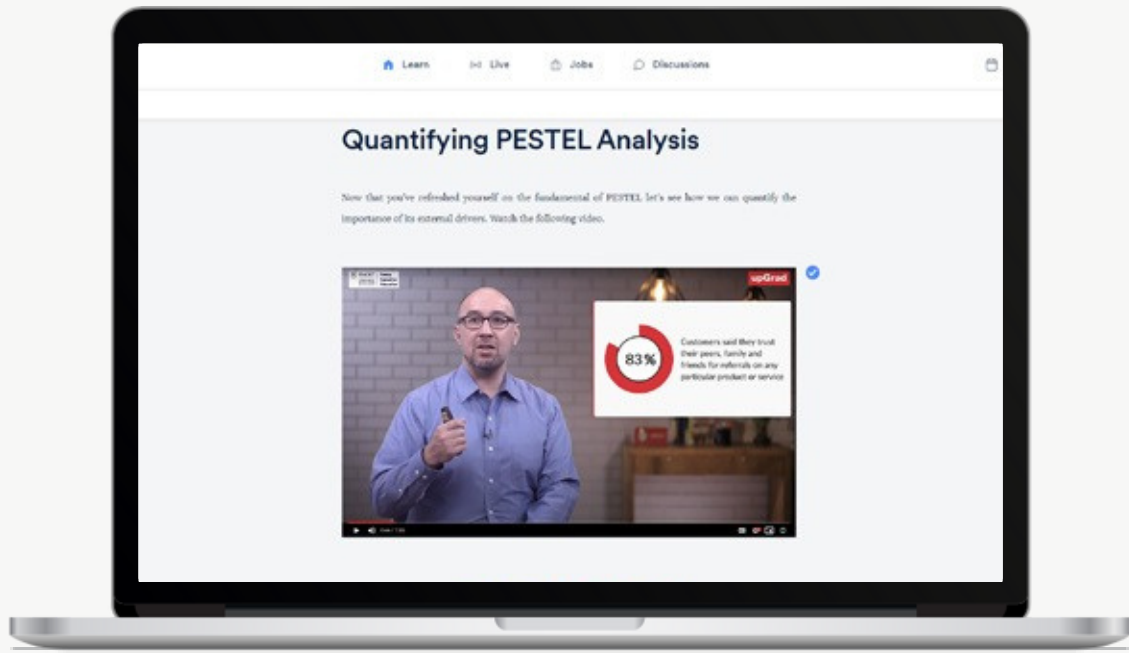
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**Ronnie Screwvala**

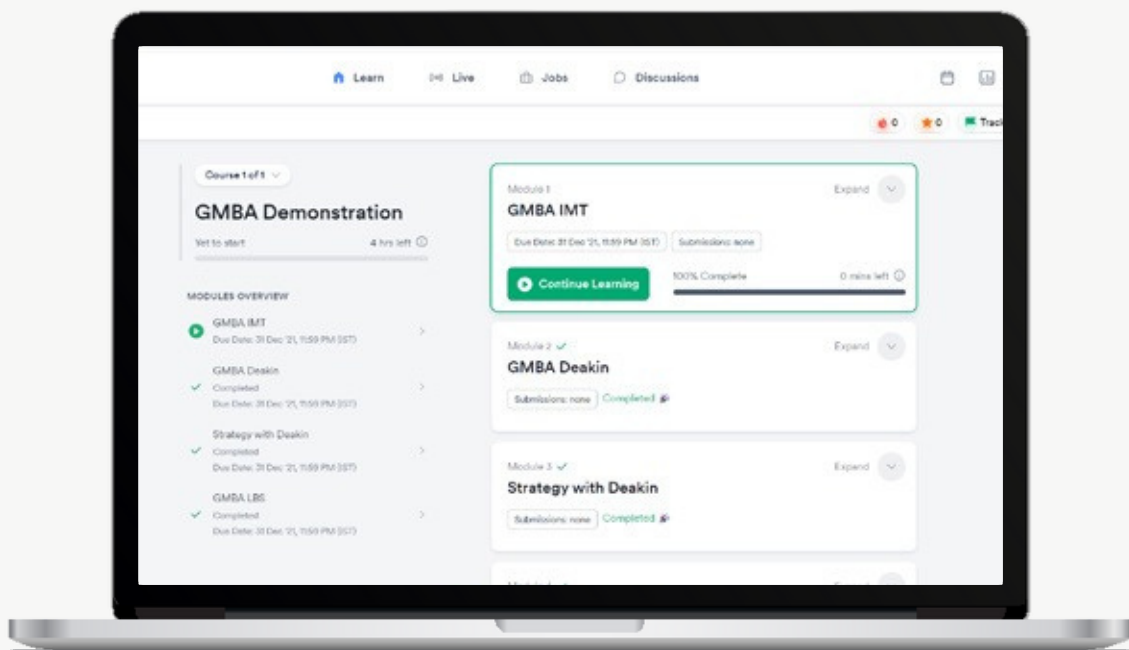
Co-founder and  
Executive Chairman

**upGrad**

# GLIMPSE OF THE UPGRAD PLATFORM

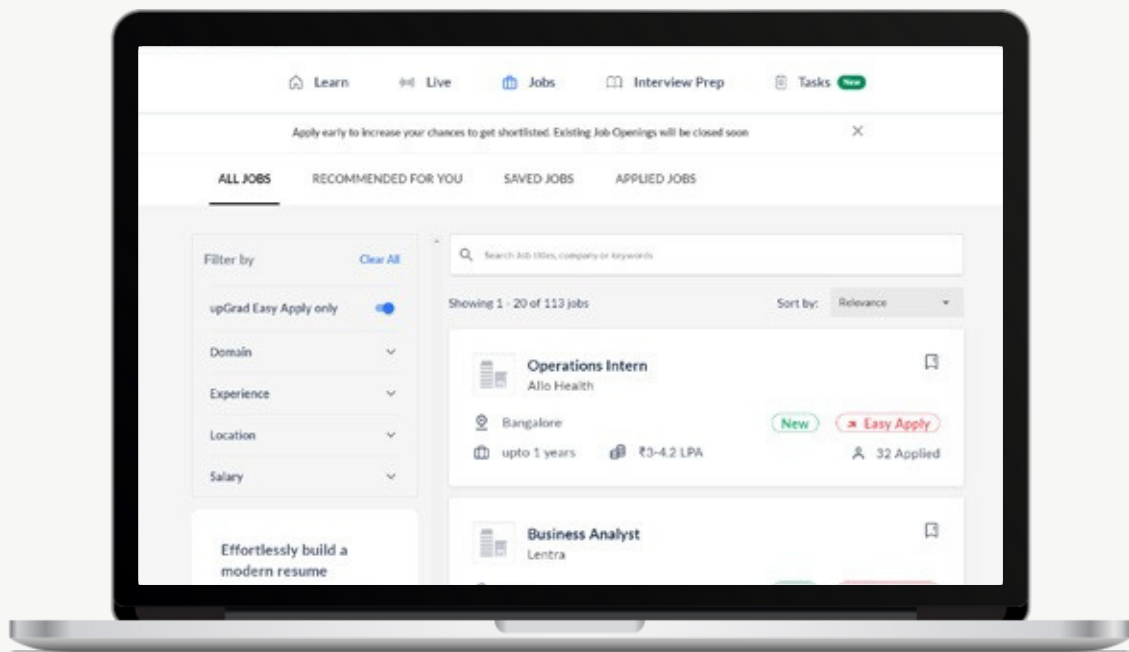


## Teaching Faculty

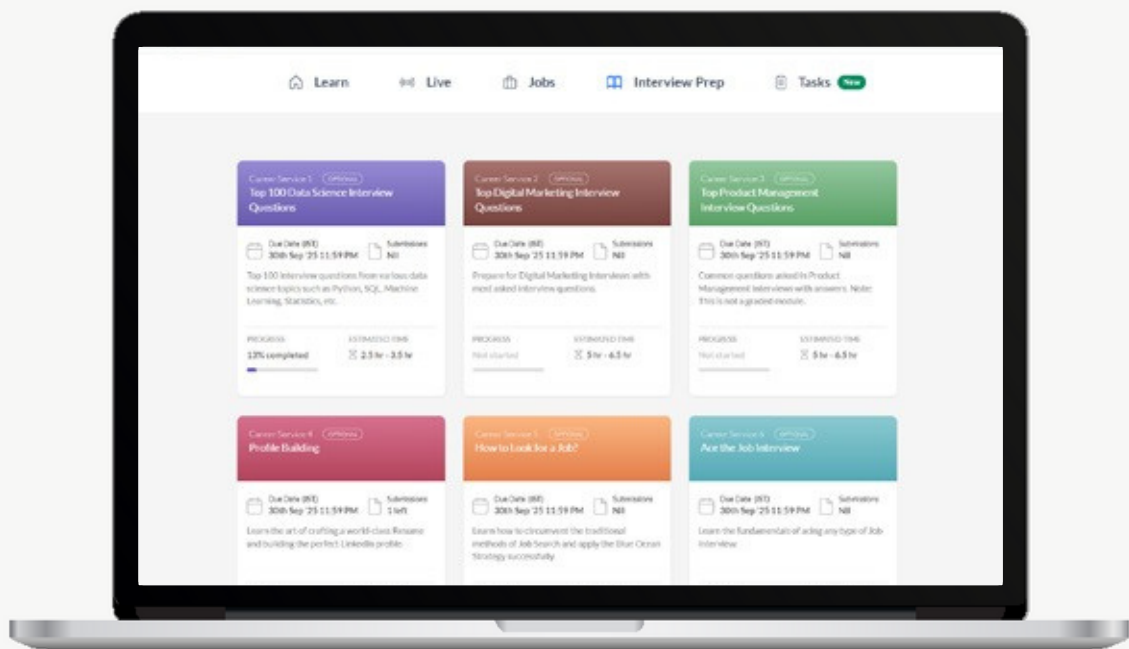


## Learning Platform Navigation





## Job Platform



## Interview Prep Material

*\*Note: Images here are not a reflection of this program.  
Please reach out to an admissions counselor for a real-time demonstration of the learning platform.*

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🔍 [upgrad.com](https://upgrad.com)

For further details, **contact**



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We are available 24\*7

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