

ESGCI | **upGrad**

Online Doctor of Business Administration

ESGCI, School of Management, Paris

36 Months

A member of



ESGCI

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ABOUT ESGCI

Founded in 1986, ESGCI, Ecoles Supérieur de Gestion - Commerce International, is a world-renowned management school in Paris. Specializing in management studies, the school is unique with its international orientation. Recognized by the French state, ESGCI has 20% international students of 65 different nationalities. The Qualiopi certification ensures high-quality training and skills development.

ESGCI benefits from the strengths of Galileo Global Education, the largest higher education group. Present in over 91 campuses in 13 countries around the world, the group has over 200,000 enrolled students. Here is a sample of prestigious schools: Paris School of Business (PSB), ESGCI, Cours Florent and Atelier de Sèvres in France, Instituto de Estudios Universitarios in Mexico, and Istituto Marangoni in Italy, and so on.



Accredited by :



GALILEO GROUP - A SUMMARY

US



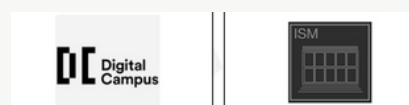
UK



SINGAPORE



SENEGAL



NORWAY



MEXICO



ITALY



INDIA



GERMANY



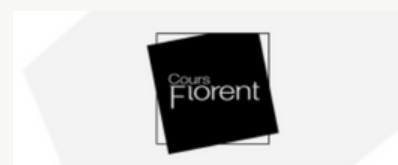
FRANCE



CYPRUS



BELGIUM



WHY PURSUE A DEGREE FROM A FRENCH BUSINESS SCHOOL?



France is a world leader in several industries.

While often associated with luxury, beauty, fashion and design giants like LVMH and Dior, France is actually a world leader across industries. The world's largest energy provider, EDF, is French, as is insurance giant AXA. Peugeot, Renault and Michelin are stalwarts of the automotive industry, and BNP Paribas is a giant of the banking world. As the digital economy surges, Orange S.A. is the parent company of many of the world's most recognizable telecommunications providers.



Business schools in France prize diverse, multicultural cohorts

With a 20% international student population, ESGCI looks to invite business professionals and global leaders from diverse backgrounds (geographically, racially, by profession/industry and more) to pursue the ultimate degree in business education, the DBA.



French Business Schools are more cost effective than in other countries

While the education style and degree are world class, France offers quality business education at a fraction of the cost of equivalent institutions in other countries like the US.

WHY PURSUE A **DBA**?



Position yourself as an expert in your field of choice

The DBA is designed to produce business leaders and experts in a field of choice. Write an in-depth dissertation on any topic of interest to you in the business management field and cement your position as an expert on the topic.



Access the academic title of “Dr”

The DBA degree confers on individuals the right to use the academic title doctor. It is considered a professional doctorate degree.



Open yourself to new Career pathways

Use the expert tag and the doctor title to publish your work in professional journals, speak at conferences, offer consulting services in your chosen field or even teach at universities.



Stand out in an uncertain and crowded labour market

Globally there are 250,000 MBA graduates each year and less than 5,000 DBA graduates.

ABOUT UPGRAD

upGrad is a leading online education platform empowering professionals to reach their full potential through flexible, engaging learning experiences.

We partner with top global universities, including Golden Gate University, Edgewood University, ESGI International School of Management Paris, Liverpool Business School, Paris School of Business, Liverpool John Moores University, among others to offer a wide range of career-focused programs.

As professionals juggle demanding careers and personal commitments, traditional education often feels out of reach. upGrad bridges this gap by making high-quality learning accessible and practical, so education becomes an enabler, not a hindrance.

To date, upGrad has delivered over 20 million hours of learning, empowering thousands of learners worldwide with the knowledge and skills to advance their careers.

20M+

hours of
learning

10M+

learners

100

countries

80+

university
partner



GSV EDTECH 150
Top 150 Most Transformative
Growth Companies



PROMISING BRAND 2022
The Economic Times



BRANDON HALL GOLD
AWARDS
15+ Across 2 Years



EDUCATION COMPANY OF
THE YEAR
VC Circle, 2022



PROGRAM HIGHLIGHTS



5-Month foundation program to prepare you for the dissertation phase



Member of Galileo Global Education - world leader in independent higher education with over 200,000 students, 61 schools and 91 campuses in 13 countries



1:1 Thesis mentorship sessions



Live sessions with ESGCI faculty



180 European credit transfer and accumulation system



Same alumni status as on-campus students



Institute accredited by QUALIOPI and French Ministry of Higher Education Research & Innovation



LIFE AT ESGCI - IMMERSION



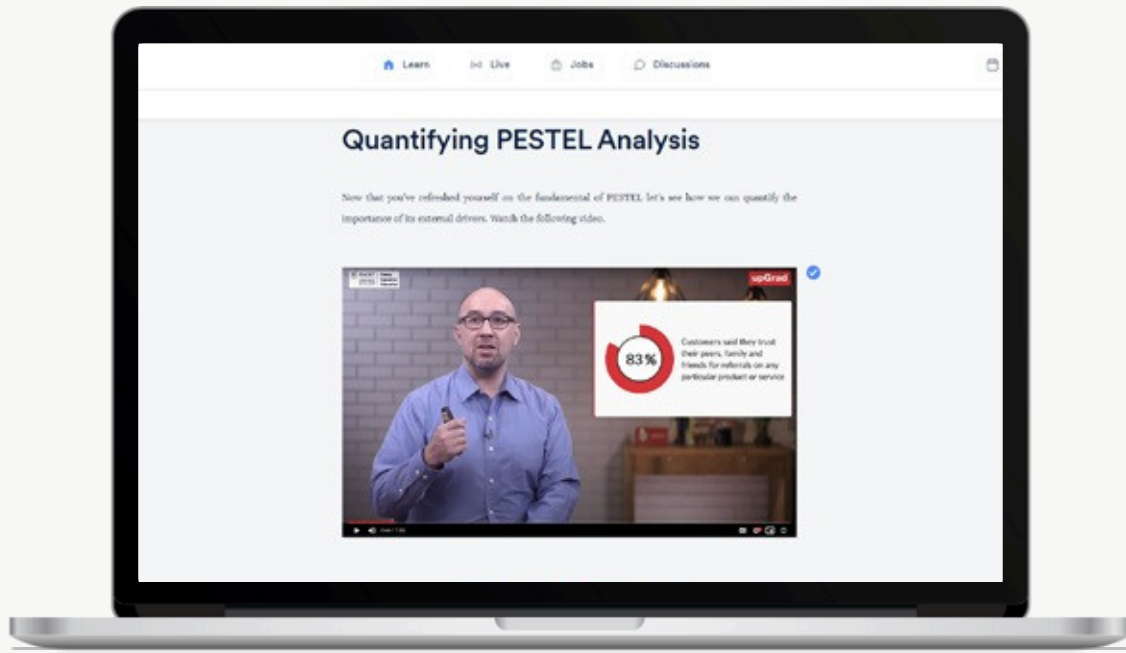
Paris - a major European city and a global center for art, fashion, gastronomy and culture. Its 19th-century cityscape is crisscrossed by wide boulevards and the River Seine.

ESGCI aims to educate students to ultimately become creative and agile leaders who distinguish themselves as life-long learners throughout their careers.

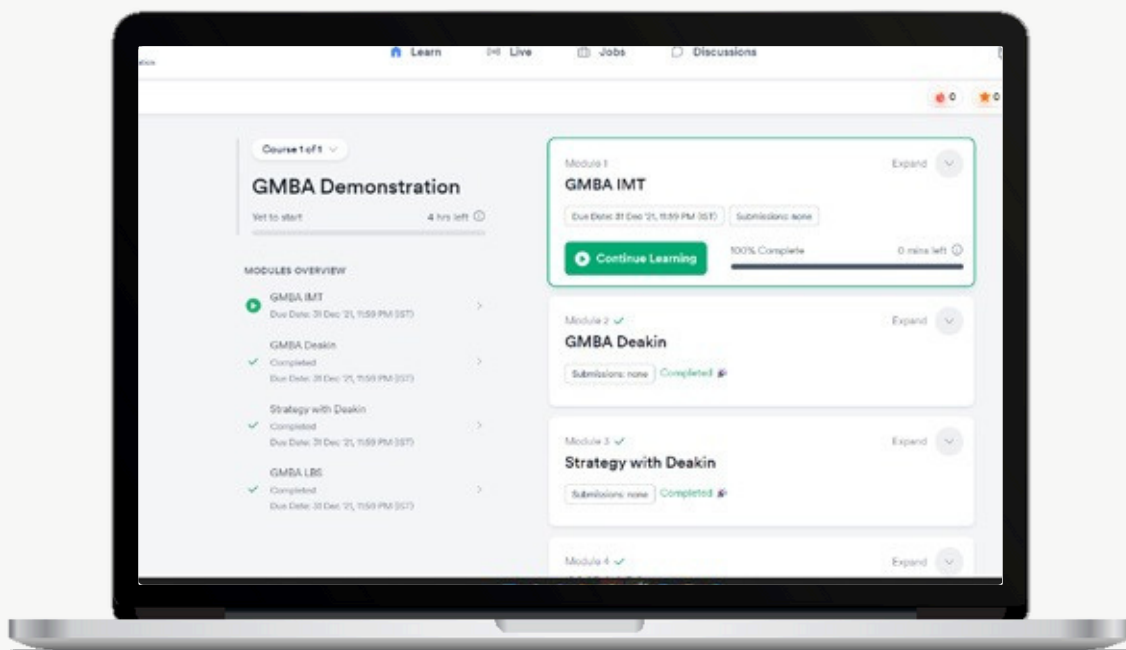
With on-campus and city-wide engagements, the immersion program strives to create an ideal learning environment while still enjoying the nuances of exploring the city.

A detailed itinerary will be shared with enrolled students within the first phase of the program.

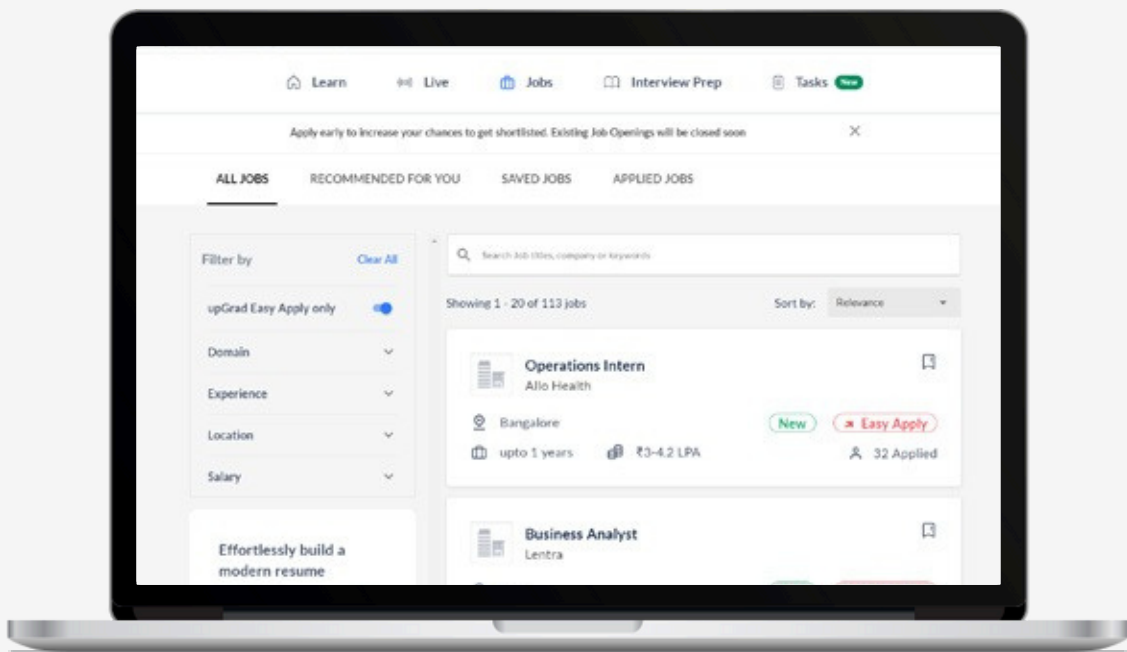
GLIMPSE OF THE UPGRAD PLATFORM



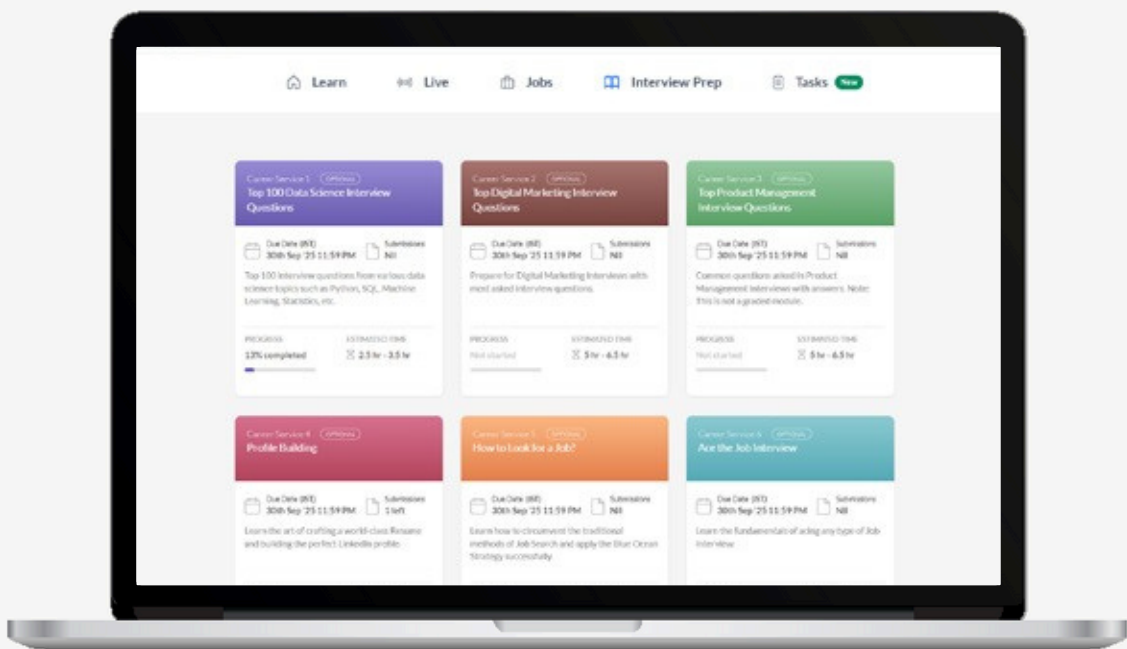
Teaching Faculty



Learning Platform Navigation



Job Platform



Interview Prep Material

**Note: Images here are not a reflection of this program.
Please reach out to an admissions counselor for a real-time demonstration of the learning platform.*

FACULTY



Dr. Josse Roussel

Professor at Paris School of Business and head of DBA development. He got his Ph.D. in finance and management from the Université Paris-Dauphine and certification to supervise doctoral research (H.D.R) from the Université Paris-II Panthéon Assas. His research focuses on finance and monetary policies, human capital, and the digitization of management. He authored 5 books and published multiple research articles in peer-reviewed journals such as The Journal of Developing Areas, International Journal of Emerging Markets, International Journal of Business and Social Science, Human Resource Planning, The JEIT.



Dr. Alain Kruger

After an enriching experience at Kodar, Dr. Kruger graduated with a PhD in Management Sciences, in the field of cultural influences in the consumer's behavior at the University of Bourgogne. A marketing consultant in pharmaceutical and automobile industries where he lead the CODIVA group as well as Renault, Nissan, Citroën, Volvo, Dacia and Honda brands. The main author of the book Mini Manuel de Marketing at Dunod Editions in 2010 and has written several scientific publications during his time with ESGCI, School of Management, Paris.

FACULTY



Dr. Yannick Miel

Completed a PhD in aiding and management control. The focus was the identification of the factors of application or non-application of the norms by the employees (quality standard). Member of the operational management committee of Galileo Global Education France, Dr. Miel oversees the management system of activities, development of professional certificates, handicap policy, and the client experience. He is also one of the auditors at COFRAC for Qualiopi accreditation, the official quality norm of the French educational sector.



Prof. Aparajit Parthasarathy

Nearing completion of Doctorate in Neuromarketing, Prof. Aparajit Parthasarathy is coming from a vast amount of experience in international marketing, communication, and branding. He is an award winning entrepreneur and has worked in the UK, France, USA and India and successfully launched products, distribution partnerships and client acquisitions over the years before joining ESGCI, School of Management, Paris. He has also published articles in Cambridge.

FACULTY



Prof. Sophie Agulhon

Prof. Sophie has experience in teaching as well as in research with 3 universities, 3 branches of the French National Conservatory of Arts & Crafts (Cnam), 2 engineering schools and 2 apprenticeship training centers. In her research, she uses qualitative research methodologies viz. different types of observations, interviews, experiments, corpus analyses, and various coding (thematic coding, double coding according to the methodology developed by Gia, etc.). Fields of research relate to organization, the management of industrial and cyber risks, professional training, and the history of management.

PROGRAM CURRICULUM

180 ECTS credits

Phase	Course name
Foundation Phase	Introduction to research methods
	Formulating and clarifying the research topic - Literature Review
	Quantitative methods
	Qualitative methods
Leadership Phase	Business Environment - Strategy and Innovation in the Digital Age
	Leadership Skills - Leading People, Organization and Change
	CliftonStrengths™ Assessment
Dissertation Phase	Live sessions (Preliminary dissertation + Preparing the defense workshop + Preliminary defense)
	Doubt resolution
	Dissertation Defense Preparation

PwC DIRECTORSHIP & BOARD ADVISORY CERTIFICATE

The Directorship & Board Advisory Certification is a specialized executive program designed for professionals aiming to transition into board-level roles. Delivered in collaboration with PwC Academy, this immersive program cultivates strategic thinking, ethical governance fluency, and boardroom confidence through live sessions, real-world simulations, and expert-led masterclasses.

The program comprises approximately 20 hours of live lectures, conducted through masterclasses led by PwC experts. The batch schedule will be communicated to learners well in advance.

Program Outcomes

Practical Board Skills:

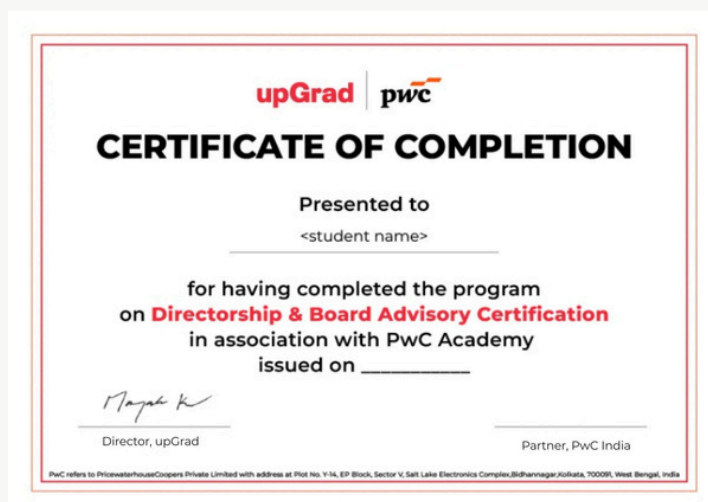
Develop boardroom fluency, strategic thinking, and key frameworks necessary for effective boardroom preparedness.

Stakeholder Influence:

Learn how to manage stakeholder expectations, enhance investor relations, and ensure strategic alignment with organizational vision and values.

Governance & Compliance:

Gain deep insights into Indian and global corporate governance standards, legal responsibilities, ethical conduct, and risk mitigation strategies.



Curriculum Overview



An Overview of the Modern Board

Introduction to the Board of Directors and modern boardroom dynamics, covering roles and responsibilities, legal obligations, disqualifications, powers, ethical frameworks, “officer in default,” D&O insurance, and other safeguards.



Corporate Governance, Ethics & Regulatory Frameworks

Explore global and Indian governance standards, best practices, participation frameworks, taxonomy, transparency, integrity, and ESG foundations.



Finance & Risk for Board Oversight

Understand strategic finance and risk, including directors’ responsibilities, red flags in financials, audit committees, internal controls, and related obligations.



Digital, Cyber & M&A Readiness

Examine the board’s role in digital transformation, AI, cybersecurity, and M&A evaluation, including regulator perspectives.



Independent Directors - Risks and Rewards

Learn about regulatory requirements for Independent Directors, enrollment in the Independent Director Databank, qualifications and disqualifications, code of conduct, related party transactions, and director responsibilities.



Stakeholder Engagement & Investor Relations

Master stakeholder mapping, effective communication, board dynamics, decision-making processes, investor expectations, and strategic engagement.



Final Project: Board Simulation & Readiness Presentation

A hands-on simulation project to demonstrate boardroom readiness and application of program learnings.

*(Topics are indicative and could be subject to minor changes.)

PwC Program Experts



Manisha Narang,

Manisha Narang, Subject Matter Expert, is a seasoned Company Secretary with over 20 years of expertise in corporate governance, regulatory compliance, board advisory, and cross border business structuring. She specializes in guiding boards, managing risk, enabling regulatory clarity, and supporting M&A, NBFC licensing, and global market entry for leading organizations.



Shekhar Chopra

Shekhar Chopra, Subject Matter Expert, is a qualified Company Secretary with 15+ years of experience in corporate governance, M&A, board advisory, and regulatory compliance. He has led governance frameworks, board evaluations, risk management, and shareholder engagement across top firms including Deloitte, EY, and SRL Diagnostics.

Unlock High-Impact Outcomes: Through a Transformative DBA Program

The Doctor of Business Administration (DBA) program is designed to elevate your career and establish you as a recognized leader and innovator in the global business landscape. Our unique offerings go beyond traditional academic learning to provide tangible, real-world advantages.

1 Board Advisory Certification with PwC Academy: A Seat at the Table

Gain unparalleled readiness for boardroom roles with a rest-of-its-kind certification from PwC Academy. This exclusive offering is integrated into the DBA program and provides:

Influential Decision-Making: Learn to shape an organization's future by influencing key decisions.

Multi-Board Impact: Drive impact across various industries by preparing to serve on multiple boards.

Leadership Mentorship: Leverage your experience to guide and mentor current and future leadership.

Enhanced Visibility & Prestige: Increase your standing and recognition in the business community.

Practical Boardroom Skills: Master real-world scenarios through simulations, investor cases, and red flag drills.

Expert-Led Training: Learn directly from PwC and corporate governance experts.

Co-Branded Certification: Earn a co-branded certificate that signifies your boardroom readiness.

Strategic Governance Insight: Gain key insights into board dynamics, compliance, and ESG for effective modern leadership.

2 Idea to IP: Where Research Meets Real-World Impact with Patent Guidance

Distinguish yourself by transforming your innovative ideas into protected intellectual property. This exclusive offering provides

End-to-End Patent Support: Receive comprehensive guidance from idea validation to filing, all the way until the patent grant is issued.

Faculty-Led Guidance: Benefit from expert-led support, with faculty guiding you through patent search and application drafting.

InfluProtected Innovation Portfolio: Build a robust portfolio of protected innovations to enhance your leadership profile.

Industry Connections: upGrad connects you with leading IP consulting firms for guidance at every step.

3 Amplify Your Research: Publish With Purpose

Turn your research into recognized thought leadership and establish academic credibility. This outcome-driven approach includes:

Refined Research for Publishing: Receive guidance from experienced faculty to refine your research for academic publication.

Strategic Journal Placement: Discover the most suitable platforms and journals to meaningfully publish your work.

LeaderEnhanced Visibility & Credibility: Build academic visibility and credibility that distinguishes you in leadership roles.

Expert Mentorship: Get faculty mentorship to refine your work, identify publishing platforms, and broaden your research impact.

4 Become a Published Thought Leader: Write Your E-Book, Publish & Inspire

Establish your authority and inspire others by becoming a published e-book author. This unique opportunity offers:

Structured E-Book Creation: Craft your e-book with ongoing faculty feedback and structured support.

Global Publishing Access: Publish your e-book on leading digital platforms like Amazon with guided support.

Strengthened Personal Brand: Significantly strengthen your personal brand and influence within your industry and beyond.

Faculty Guidance: Receive expert faculty guidance to shape your ideas, gain feedback, and successfully publish.

5 Not Just a DBA; Join an Exclusive Leadership Circle

Expand your network and gain invaluable insights by learning alongside an elite group of senior executives. This program offers:

Cross-Industry Collaboration: Collaborate with senior executives from diverse industries and geographies.

Fortune 500 Perspectives: Gain unique perspectives from CXOs and VPs at Fortune 500 and other global companies.

Elite Learning Network: Become part of an exclusive learning network that fosters leadership and growth.

High-Caliber Peer Group: Interact with a high-caliber peer group, including CXOs, VPs, and Directors from top organizations.

*some of the services may have an additional charge.

SELECTION PROCESS



STEP 1: Complete your Application

Complete your application on the upGrad platform. Include your education, work experience and any other relevant material.



STEP 2: Statement of Purpose & Review

Submit a short 200 word statement of purpose covering your area of research as well as why you would like to pursue the program with ESGCI. Email this to esgci-applications@upgrad.com.



STEP 3: Claim your Doctoral Candidacy

If admitted you will receive an offer letter from the university. To enroll - pay the enrollment deposit and submit all required documents.



PROGRAM DETAILS



Programme Start Date

Please refer to the website



Programme

Duration 36 months



Eligibility

Master's Degree (or equivalent) or Bachelors Degree with 3+ years of work experience. Diploma holders will be considered on a case-by-case basis with a minimum of 8 years of work experience.



Fees

Please refer to the website for the program fee, and connect with our counselor to ascertain your scholarship eligibility



 upgrad.com

For further details, contact

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