



EDGEWOOD
UNIVERSITY

Dual Degree

Master of Business Administration & Doctorate of Business Administration

2.5 Years



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ABOUT

Edgewood University

Edgewood University, founded in 1927, is an independent liberal arts university located in Madison, Wisconsin, in the United States. Edgewood University is accredited by the Higher Learning Commission, one of the seven accrediting commissions recognized by the Council of Higher Education Accreditation (CHEA) – the premier authority on higher education in the U.S. Edgewood University offers more than 60 majors and 40 minors, and several of its business programs are accredited by the Association of Collegiate Business Schools and Programs (ACBSP). Alumni of the university have gone on to successful careers in business, politics, law, and more. For more than ninety years, the university has put students first in everything they do. Edgewood is now expanding globally, offering affordable, quality education to working professionals.

Driving Accessibility through Affordable Education

Edgewood University believes that access to quality education should never be out of reach. With nearly a century of educational excellence, we've consistently evolved to meet the needs of our students. To further our mission, we're introducing a flexible "pay per month" model, allowing you to finance your future without the stress of upfront costs. With this tailored plan, you can now spread your tuition over your program's duration.

It's your education, your pace, your choice. Because at Edgewood University, success is about making it work for you.

Why Edgewood University?



**U.S.
Accreditation.**



Both the MBA and the DBA are accredited by [HLC](#). The MBA is also ACBSP accredited, the DBA is pending ACBSP accreditation.



100 Year Legacy.



**Top 100 MBAs by
University HQ.**

About upGrad

upGrad is a leading online education platform empowering professionals to reach their full potential through flexible, engaging learning experiences.

We partner with top global universities, including Golden Gate University, Edgewood University, ESGCI School of Management Paris, Liverpool Business School, Paris School of Business, Liverpool John Moores University, Northeastern University, among others to offer a wide range of career-focused programs.

As professionals juggle demanding careers and personal commitments, traditional education often feels out of reach. upGrad bridges this gap by making high-quality learning accessible and practical, so education becomes an enabler, not a hindrance.

To date, upGrad has delivered over 20 million hours of learning, empowering thousands of learners worldwide with the knowledge and skills to advance their careers.

20M+

hours of
learning

10M+

learners

100+

countries

80+

university
partner



GSV EDTECH 150
Top 150 Most Transformative
Growth Companies



PROMISING BRAND 2022
The Economic Times



BRANDON HALL
GOLD AWARDS
15+ Across 2 Years



EDUCATION COMPANY OF
THE YEAR
VC Circle, 2022



About the Partnership

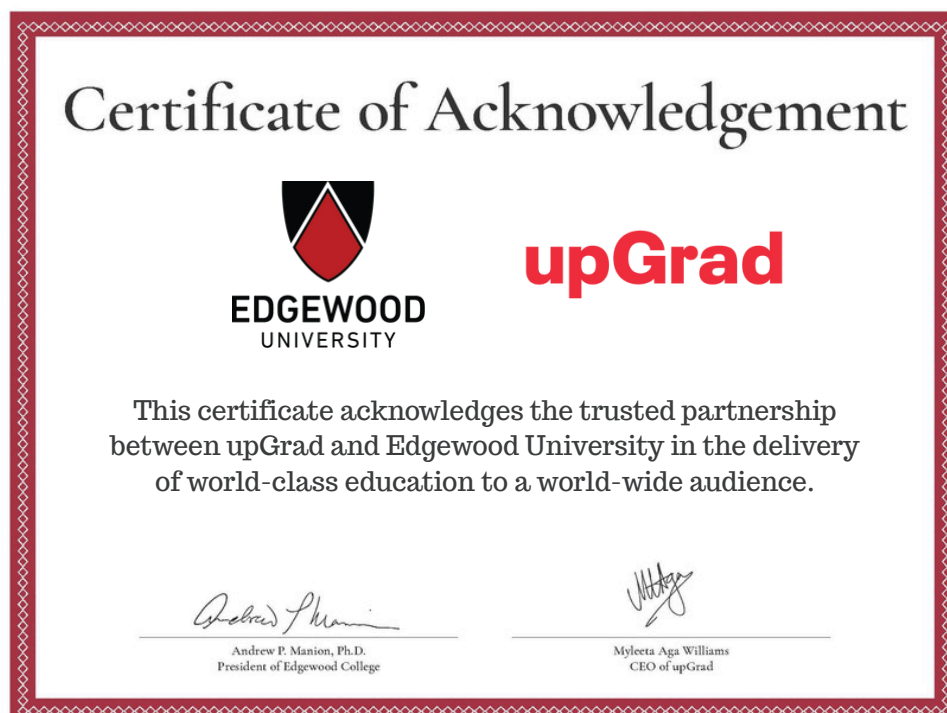
To provide quality U.S. education to learners across the globe, Edgewood University has partnered with upGrad, a global higher education technology provider. Through this partnership, learners from around the world have the opportunity to learn from Edgewood University faculty. The programs taken by international students are delivered 100% online and hold the same accreditation and rigorous standards as the courses offered on Edgewood University campus and to domestic online learners. Within the partnership, upGrad serves as the point of contact for international student admissions, advising, enrollment, and payment. Most notably, Edgewood University has taken action to make its courses accessible to all students by implementing a scholarship program for international students.

Please refer to the letter of Acknowledgement:

<https://cdn.upgrad.com/UpGrad/temp/026dc0e9-046f-4755-bef7-d0c3cefc2b3/upGrad+website+letter.pdf>

To learn more about our partnership, please visit:

<https://online.edgewood.edu/edgewood-college-international-online/>



Why Pursue A Dual Degree?



You are likely considering a further degree in business administration, but we recommend you do not one but two – faster and cheaper. The MBA is the world's most popular higher education degree; it provides a wide range of skills across key areas of business and management. Annually, there are 250,000 MBA graduates globally. While the benefits of an MBA are noticeable, the benefits of a dual MBA + DBA are exponential. The DBA is the highest degree in the business administration field that focuses on developing excellence in a field of choice and provides the learner the title of “Dr.” While individually, both degrees are important and can help accelerate professional growth – by pursuing the dual degree, the benefits are exponentially greater.

The dual degree program allows you to achieve both the MBA and DBA in a fraction of the time and cost it would take to pursue the programs individually. One gets not only the broad learnings of the MBA but also the more specialized skill set provided by the DBA, which can be used in senior leadership positions, academia, or to position oneself as a category expert. Most importantly – the dual degree makes you unique in a growing competitive corporate space, the holder of the powerful MBA + DBA combination is able to differentiate you from others and add value across projects and ventures.

Dual Degree MBA & DBA

Program Highlights



Program Duration & Flexibility



Duration

Complete both degrees in just 2.5 years.



Flexible Learning:

100% online.



No Standardized Tests:

Requirement of Standardized Tests such as the GMAT have been removed.

Academic Excellence & Recognition



Dual Degree Advantage:

Edgewood University's MBA+DBA program offers a comprehensive dual degree, combining MBA fundamentals with advanced DBA expertise.



Accreditation

Both the MBA and the DBA are accredited by HLC. The MBA is WES recognised and ACBSP accredited, the DBA is pending ACBSP accreditation.

Student Support & Resources



Expert Faculty and Mentorship:

Learn from experienced faculty who provide mentorship, industry insights, and practical guidance.



Networking and Career Opportunities:

Access a strong network of alumni, and industry connections, for better career prospects.

Program Curriculum

Dual Master and Doctor of Business Administration



Core Phase

Each course lasts 6 weeks and is worth 3 credits.

- Organizational Development/Behavior
- Strategic Marketing
- Managing Information and Technology
- Accounting for Managers
- Corporate Finance
- Executive Supply Chain Strategy and Negotiations
- **Capstone**
 - MBA Strategic Management

Research Track

Each course lasts 6 weeks

- Introduction to Academic Scholarship and Doctoral Studies in Business
- Quantitative Analysis I: Quantitative Research and Analysis
- Qualitative Research

Research Foundation Course

Each course lasts 6 weeks

- Quantitative Analysis II: Applied Regression Analysis

Common Course

Each course lasts 6 weeks

- Financial Decision-Making and Value Creation

Program Curriculum

Dual Master and Doctor of Business Administration



Elective Choice(Choose any one)

Each course lasts 18 weeks

- Leadership
- Finance
- Tech and AI

Dissertation Course

Each course lasts 8 weeks

- Research Proposal Writing/ Research Practicum
- Dissertation I – Data Collection & Analysis
- Dissertation II – Findings & Conclusion
- Defense Preparation and Completion

PwC Directorship & Board Advisory Certificate

The Directorship & Board Advisory Certification is a specialized executive program designed for professionals aiming to transition into board-level roles. Delivered in collaboration with PwC Academy, this immersive program cultivates strategic thinking, ethical governance fluency, and boardroom confidence through live sessions, real-world simulations, and expert-led masterclasses.

The program comprises approximately 20 hours of live lectures, conducted through masterclasses led by PwC experts. The batch schedule will be communicated to learners well in advance.

Program Outcomes

Practical Board Skills:

Develop boardroom fluency, strategic thinking, and key frameworks necessary for effective boardroom preparedness.

Stakeholder Influence:

Learn how to manage stakeholder expectations, enhance investor relations, and ensure strategic alignment with organizational vision and values.

Governance & Compliance:

Gain deep insights into Indian and global corporate governance standards, legal responsibilities, ethical conduct, and risk mitigation strategies.



Curriculum Overview



An Overview of the Modern Board

Introduction to the Board of Directors and modern boardroom dynamics, covering roles and responsibilities, legal obligations, disqualifications, powers, ethical frameworks, “officer in default,” D&O insurance, and other safeguards.



Corporate Governance, Ethics & Regulatory Frameworks

Explore global and Indian governance standards, best practices, participation frameworks, taxonomy, transparency, integrity, and ESG foundations.



Finance & Risk for Board Oversight

Understand strategic finance and risk, including directors’ responsibilities, red flags in financials, audit committees, internal controls, and related obligations.



Digital, Cyber & M&A Readiness

Examine the board’s role in digital transformation, AI, cybersecurity, and M&A evaluation, including regulator perspectives.



Independent Directors – Risks and Rewards

Learn about regulatory requirements for Independent Directors, enrollment in the Independent Director Databank, qualifications and disqualifications, code of conduct, related party transactions, and director responsibilities.



Stakeholder Engagement & Investor Relations

Master stakeholder mapping, effective communication, board dynamics, decision-making processes, investor expectations, and strategic engagement.



Final Project: Board Simulation & Readiness Presentation

A hands-on simulation project to demonstrate boardroom readiness and application of program learnings.

*(Topics are indicative and could be subject to minor changes.)

PwC Program Experts



Manisha Narang,

Manisha Narang, Subject Matter Expert, is a seasoned Company Secretary with over 20 years of expertise in corporate governance, regulatory compliance, board advisory, and cross border business structuring. She specializes in guiding boards, managing risk, enabling regulatory clarity, and supporting M&A, NBFC licensing, and global market entry for leading organizations.



Shekhar Chopra

Shekhar Chopra, Subject Matter Expert, is a qualified Company Secretary with 15+ years of experience in corporate governance, M&A, board advisory, and regulatory compliance. He has led governance frameworks, board evaluations, risk management, and shareholder engagement across top firms including Deloitte, EY, and SRL Diagnostics.

*List of all faculty teaching in the PwC program will be shared with the students before the start of the sessions.

Unlock High-Impact Outcomes Through a Transformative DBA Program

The Doctor of Business Administration (DBA) program is designed to elevate your career and establish you as a recognized leader and innovator in the global business landscape. Our unique offerings go beyond traditional academic learning to provide tangible, real-world advantages.

1 Board Advisory Certification with PwC Academy: A Seat at the Table

Gain unparalleled readiness for boardroom roles with a first-of-its-kind certification from PwC Academy. This exclusive offering is integrated into the DBA program and provides:

Influential Decision-Making: Learn to shape an organization's future by influencing key decisions.

Multi-Board Impact: Drive impact across various industries by preparing to serve on multiple boards.

Leadership Mentorship: Leverage your experience to guide and mentor current and future leadership.

Enhanced Visibility & Prestige: Increase your standing and recognition in the business community.

Practical Boardroom Skills: Master real-world scenarios through simulations, investor cases, and red flag drills.

Expert-Led Training: Learn directly from PwC and corporate governance experts.

Co-Branded Certification: Earn a co-branded certificate that signifies your boardroom readiness.

Strategic Governance Insight: Gain key insights into board dynamics, compliance, and ESG for effective modern leadership.

2 Idea to IP: Where Research Meets Real-World Impact with Patent Guidance

Distinguish yourself by transforming your innovative ideas into protected intellectual property. This exclusive offering provides

End-to-End Patent Support: Receive comprehensive guidance from idea validation to filing, all the way until the patent grant is issued.

Faculty-Led Guidance: Benefit from expert-led support, with faculty guiding you through patent search and application drafting.

InfluProtected Innovation Portfolio: Build a robust portfolio of protected innovations to enhance your leadership profile.

Industry Connections: upGrad connects you with leading IP consulting firms for guidance at every step.

3 Amplify Your Research: Publish With Purpose

Turn your research into recognized thought leadership and establish academic credibility. This outcome-driven approach includes:

Refined Research for Publishing: Receive guidance from experienced faculty to refine your research for academic publication.

Strategic Journal Placement: Discover the most suitable platforms and journals to meaningfully publish your work.

LeaderEnhanced Visibility & Credibility: Build academic visibility and credibility that distinguishes you in leadership roles.

Expert Mentorship: Get faculty mentorship to refine your work, identify publishing platforms, and broaden your research impact.

4 Become a Published Thought Leader: Write Your E-Book, Publish & Inspire

Establish your authority and inspire others by becoming a published e-book author. This unique opportunity offers:

Structured E-Book Creation: Craft your e-book with ongoing faculty feedback and structured support.

Global Publishing Access: Publish your e-book on leading digital platforms like Amazon with guided support.

Strengthened Personal Brand: Significantly strengthen your personal brand and influence within your industry and beyond.

Faculty Guidance: Receive expert faculty guidance to shape your ideas, gain feedback, and successfully publish.

5 Not Just a DBA; Join an Exclusive Leadership Circle

Expand your network and gain invaluable insights by learning alongside an elite group of senior executives. This program offers:

Cross-Industry Collaboration: Collaborate with senior executives from diverse industries and geographies.

Fortune 500 Perspectives: Gain unique perspectives from CXOs and VPs at Fortune 500 and other global companies.

Elite Learning Network: Become part of an exclusive learning network that fosters leadership and growth.

High-Caliber Peer Group: Interact with a high-caliber peer group, including CXOs, VPs, and Directors from top organizations.

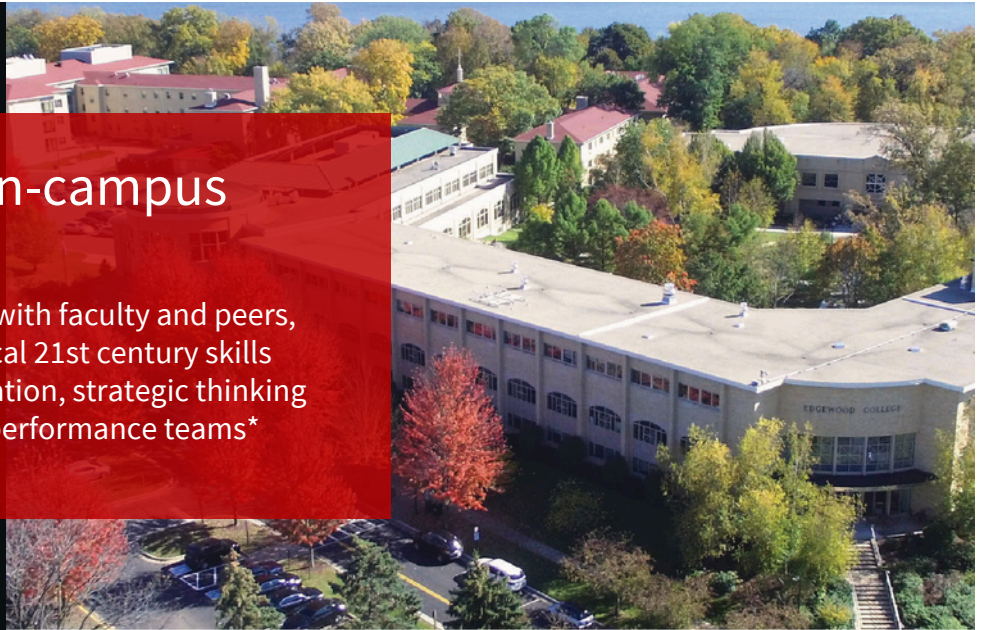
*some of the services may have an additional charge.

Networking and Peer Learning Opportunities

Optional On-campus Immersion

Network in person with faculty and peers, while building critical 21st century skills such as communication, strategic thinking and building high-performance teams*

5 Days



Online Networking Gala

Participate in exciting networking activities, panel discussions, witness a fireside chat with Edgewood's alumni and Board of Advisors, and more

1 Day



*Participation in the on-campus immersion will be subject to visa approval of the students

Program Details



Program Start Date

Please refer to the website for the program start dates



Program Duration

2.5 years



Program Fee

Please refer to the website for program fee



Minimum Eligibility

Bachelor's Degree. Candidates with diplomas can be considered on a case-by-case basis.

upGrad

upgrad.com

For further details, **contact**

For All Regions:

 **onlineadmissions@edgewood.edu**


Europe, Middle-East and Africa:

 **info.emea@upgrad.com**

 **+44 2046 023556**

Asia Pacific except India:

 **query@upgrad.com**

 **+65 6232 6730**

North and South America:

 **globaladmissions@upgrad.com**

 **+1 240-719-6120**

Vietnam:

 **connect@upgrad.com**

 **1900-23-23-06**

This brochure is for informational purposes only and is subject to change. The Offer Letter is the sole legally binding agreement, overriding all prior communications. Please refer to it for the final Terms and Conditions.