

# Master of Business Administration

15 Months



**GOLDEN GATE**  
UNIVERSITY  
— San Francisco —

**upGrad**



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# About Golden Gate University - San Francisco

Golden Gate University, a private nonprofit university in the heart of San Francisco's financial and high-tech district, empowers working professionals to achieve their professional goals with nationally renowned undergraduate and graduate degrees and certificated. Founded in 1901, GGU has been a leader in online

maximum flexibility for modern students. With a primary campus in San Francisco, GGU also Seattle. GGU graduates join nearly 70,000 alumni. GGU has been repeatedly ranked as #1 in the United States for working professionals based on superior flexibility and career outcomes for students.

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Our association with upGrad cements GGU's vision of enabling high quality education for working professionals who aspire to do more than their day-to-day jobs. We're eager to welcome learners from across the world to learn through online & hybrid channels and be a part of our heritage to become the leaders of tomorrow. With this partnership, we aim to create an impact in the lives of students with the availability of scholarships.

**Bruce Magid**

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Provost  
Golden Gate University, San Francisco



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# Life At Golden Gate University- San Francisco



The GGU campus is in the heart of San Francisco's thriving high-tech and financial district, an epicenter of global innovation. With neighbors like Salesforce, LinkedIn, Airbnb, Pinterest, and Twitter, a GGU degree helps unlock opportunities with the world's leading employers. San Francisco consistently ranks among the best cities in the U.S. and the world. Home to a booming economy, delightful weather, world class food, arts and culture, plus endless options for active outdoor living, the Bay Area is one of America's most popular cities to visit, work, and live. Our notable alumni are leaders in business, tax, law, technology, government, healthcare and higher education across the globe.

# Why Golden Gate University



For Working Professionals by Washington Monthly



Best Online College in California by OnlineU and SR Education in 2020

\*From a research on 1943 Universities



Ranked among the Top 10% Schools in the US by CollegeFactual in 2022



80% Faculty Members are Silicon Valley based practicing professionals



Located in downtown San Francisco among offices of Salesforce, LinkedIn, Meta, Apple and more

## Accreditations



## Ranking



## Membership









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# Immersion program

GGU's immersion program offers students an opportunity to study on the San Francisco's campus. Nestled in the financial district, GGU's campus is surrounded by some of the top global

technology and consulting firms. An in-person immersion is ideal for a student who is ready to take their career to the next level and impact their industry in a meaningful way on a global scale.



Learn from scholar professionals with work experience in the San Francisco Bay Area, including Silicon Valley



Take advantage of world-class art, culture and food in San Francisco



Network with GGU faculty who can guide your career



GGU will share the immersion calendar at the start of the program



On campus classes with other GGU students



Offered twice annually, with dates added at the start of each program term



Network with a diverse group of learners from over 48 countries

# Study Abroad

GGU's mission to provide flexible higher education degrees for working professionals is evident in our innovative program delivery. To ensure that quality higher education is accessible to the greatest number of students, we offer hybrid classes which can be accessed fully online. upGrad provides Online, Online (Immersion) and Study Abroad options. GGU offers fully On-Campus options at our San Francisco campus.

	Credits earned	
	Online	Offline
On-Campus	0%	100%
Online	100%	0%
Online (+Immersion)	100%	0%
Study Abroad	60%	40%



# About upGrad

upGrad is a leading online education platform empowering professionals to reach their full potential through flexible, engaging learning experiences. We partner with top global universities, including Golden Gate University, Edgewood University, ESGI School of Management Paris, Liverpool Business School, Paris School of Business, Liverpool John Moores University, Northeastern University, among others to offer a wide range of career-focused programs.

As professionals juggle demanding careers and personal commitments, traditional education often feels out of reach. upGrad bridges this gap by making high-quality learning accessible and practical, so education becomes an enabler, not a hindrance.

To date, upGrad has delivered over 20 million hours of learning, empowering thousands of learners worldwide with the knowledge and skills to advance their careers.

**20M+**  
hours of  
learning

**10M+**  
learners

**100**  
countries

**80+**  
university  
partner



GSV EDTECH 150  
Top 150 Most Transformative  
Growth Companies



PROMISING BRAND 2022  
The Economic Times



BRANDON  
HALL GOLD  
AWARDS  
15+ Across 2 Years



EDUCATION COMPANY  
OF THE YEAR  
VC Circle, 2022





# Scholarships offered by



**GOLDEN GATE UNIVERSITY**  
San Francisco

**upGrad**

GGU has been at the forefront of making higher education affordable and accessible to all, primarily working professionals. We prepare graduates to lead and serve through high-quality, practice-based educational programs.

Since our first San Francisco night classes in 1901, GGU has been a supporter of self-made individuals. GGU scholarships are available for students who seek to gain a new perspective on the changing landscape of business administration.

**\$100M**  
**Scholarship Fund**

**70%**  
**Scholarships Available  
for 5000 Students**



**Ronnie Screwvala**

Co-founder and Chairman

**upGrad**

The scholarship helps motivated students gain industry-relevant knowledge and transferrable skills that employers want. Online + hybrid education is the real answer for working professionals who want to advance their careers with a degree from a San Francisco-based university.

# Program Information

The **GGU Master of Business Administration (MBA)** program will advance your leadership skills and business knowledge using an activity-based learning approach. Our faculty members are seasoned professionals in their respective fields and will prepare you to lead in today's complex business environment.

The GGU MBA builds business decision making and leadership skills that provide an integrated perspective of management and allows you to tailor your program with one of several concentrations to meet your interest and goals.

Since the introduction of our MBA program over half a century ago, GGU has pioneered evening and online programs for working professionals to achieve their career objectives.

# Program Highlights



## Membership and Accreditation

GGU is a member of the AACSB and accredited by WASC Senior College and University Commission, the organisation that accredits universities in California and Hawaii, including Stanford, University of San Francisco, UC Berkeley, UCLA and more.



## Live Interactive Classes

Academic support offered from faculty members, teaching assistants, and your peers across the world.



## San Francisco Business Leaders

Benefit from direct and personal interactions with GGU scholar practitioners based in California, the world's fifth largest economy.



## Affordable Fees

Through hybrid learning and available scholarships, students can reduce their fees for a GU master's degree by up to 70% off the cost of a full-time, on-campus master's degree.



## Developing Global Leaders

GGU's 70,000+ alumni include mayors, NASA astronauts, members of the C-suite of leading global organizations, entrepreneurs, and legal experts.



## Skills Based Curriculum

Prepare to tackle real world business problems with a unique curriculum that incorporates theory alongside practical and relevant industry knowledge.



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# Student Learning Outcomes

Graduates of the Master of Business Administration program will have the knowledge and skills to:

- Demonstrate a general management "holistic" perspective
- Demonstrate managerial and leadership skills, such as teamwork, critical thinking and problem solving, communications and presentations, self-awareness
- Master and apply general management analytic processes and tools for decision making
- Integrate strategic business objectives within competitive industry dynamics
- Integrate strategic business objectives within the socio-political-economic-ecological-global context
- Understand functional areas' impact on business and departmental interaction issues
- Demonstrate integrated business level planning
- Demonstrate an understanding and ability to identify the ethical, environmental, and social implications of business issues and formulate appropriate responses





# Faculty



## Robert Shoffner

Robert Shoffner is a Director of MBA Programs/Lecturer / Director Entrepreneurship Program- Golden Gate University



## Bruce Magid

Bruce Magid is the Dean of the Ageno School of Business at Golden Gate University.



## Dr. Joaquin Gonzalez

Public and Urban Affairs Professor, Practitioner and Book Author





# Program Curriculum

CATEGORY	COURSES	CREDITS
Foundation	<ul style="list-style-type: none"> <li>Data Analysis for Managers</li> </ul>	0
Core	<ul style="list-style-type: none"> <li>Fundamentals of Business</li> <li>Management and Leadership</li> <li>Marketing Management</li> <li>Foundations of Business Analytics</li> <li>Corporate Finance</li> <li>Teamwork in Organizations</li> <li>Information Technology</li> <li>Context of Business</li> <li>Operations and Supply Chain Management</li> <li>Strategic Analysis and Design</li> </ul>	30
Capstone	<ul style="list-style-type: none"> <li>Business Planning</li> </ul>	3
Concentration	<ul style="list-style-type: none"> <li>Course- 1</li> <li>Course- 2</li> <li>Course- 3</li> </ul>	3
Total		42

Note: Credits may differ as per the electives chosen

# Program Curriculum

CATEGORY	COURSES	CREDITS
<b>Finance</b>	<ul style="list-style-type: none"> <li>Financial Reporting and Analysis</li> <li>Financial Modeling</li> <li>Business Valuation</li> </ul>	9
<b>Business Analytics</b>	<ul style="list-style-type: none"> <li>Enterprise Performance Management and Metrics</li> <li>Business Intelligence</li> <li>Web &amp; Social Network Analytics</li> </ul>	9
<b>Marketing</b>	<ul style="list-style-type: none"> <li>Integrated Marketing Communication</li> <li>Market Research</li> <li>Digital Marketing and branding case studies</li> </ul>	9
<b>Adaptive Leadership</b>	<ul style="list-style-type: none"> <li>Personal Leadership</li> <li>Adaptive Leadership</li> <li>Leading Complex Change</li> </ul>	9
<b>General</b>	<ul style="list-style-type: none"> <li>Select from Above- 1</li> <li>Select from Above- 2</li> <li>Select from Above- 3</li> </ul>	9
<b>Total</b>		42

Note: The curriculum and credits are a virtue of Golden Gate University's guidelines while meeting international standards and quality.



# Program Details



## Program Start Date

Please refer to the website for the program start dates



## Program Duration

15 months



## Program Fee

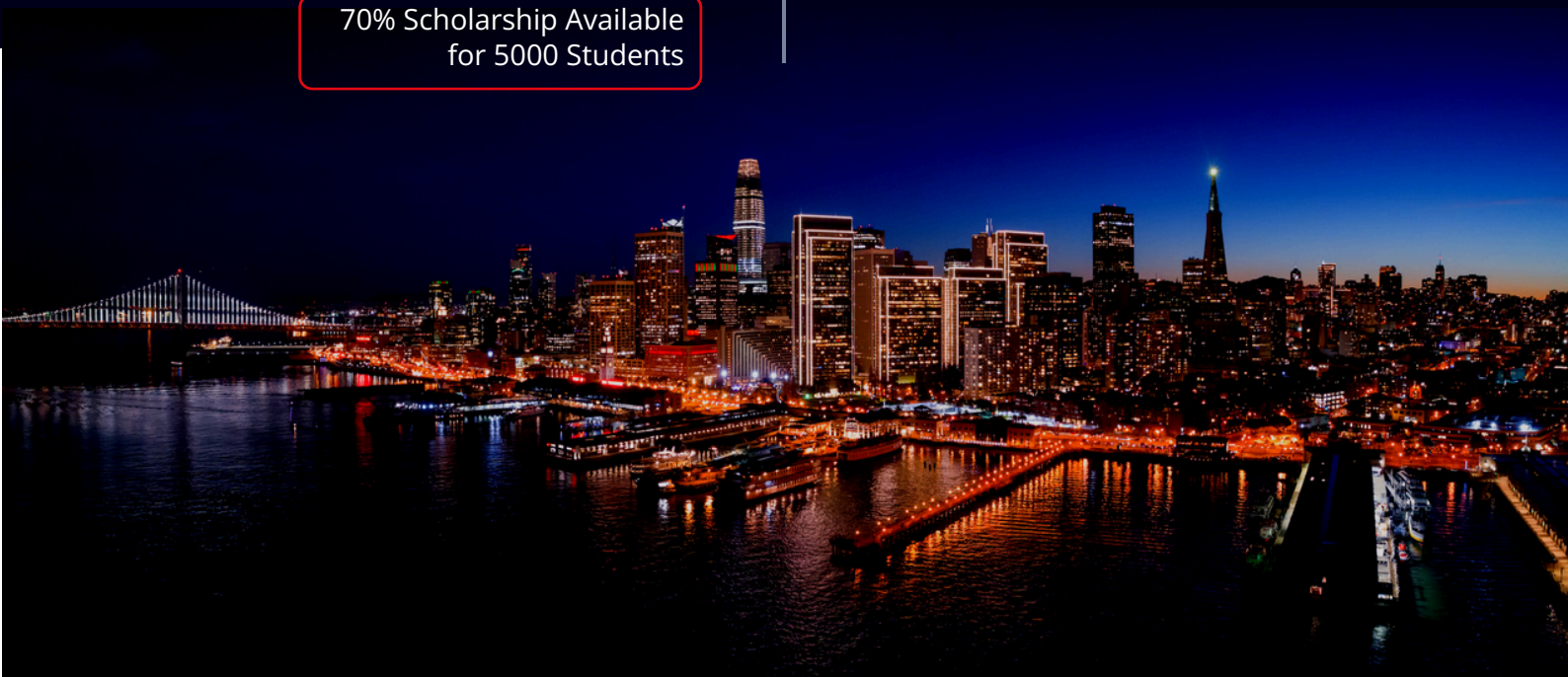
Please refer to the website for program fee

70% Scholarship Available  
for 5000 Students



## Eligibility

Bachelor's Degree  
(Any Specialization)



# upGrad

**upgrad.com**

For further details, **contact**

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