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upGrad

Executive Post Graduate Certificate

Data Science & Al

Infused with GenAl





with 10+ Years of Legacy & 30,000+ Learners





About IIITB

The International Institute of Information Technology Bangalore (IIITB)

Established in 1998, IIITB is a premier institute known for its interdisciplinary approach, integrating technology with social sciences. Supported by the Government of Karnataka and the IT industry, IIITB fosters strong academic-industry partnerships and attracts top talent from across India and abroad through its merit-based selection process.

The institute has graduated over 3,500 students, many of whom work at leading IT companies globally. With a focus on research and development in fields like Artificial Intelligence (AI) and Machine Learning (ML), IIITB is recognised as a leader in AI education.

Ranked 74th in the Engineering category of the National Institutional Ranking Framework (NIRF) in 2022, IIITB continues to excel in education and research, making it a preferred destination for aspiring technologists and future leaders.







UGC

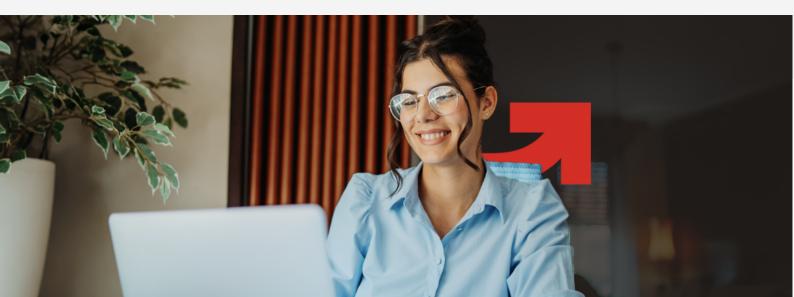
About upGrad

upGrad is a leading online education platform empowering professionals to reach their full potential through flexible, engaging learning experiences. We partner with top global univer-sities, including Golden Gate University, Edgewood University, ESGCI International School of Management Paris, Liverpool Business School, Paris School of Business, Liverpool John Moores University, Northeastern University, among others to offer a wide range of career-fo-cused programs.

As professionals juggle demanding careers and personal commitments, traditional education often feels out of reach. upGrad bridges this gap by making high-quality learning accessible and practical, so education becomes an enabler, not a hindrance.







Program Highlights



top reasons why you should consider this program



Future-Ready Curriculum

Master In-Demand and Trending Competencies



Personalised Learning Experience

Learning Experience Tailored to Your Needs



In-Demand Tools

30+ Industry Tools, Languages, Libraries



Outcome-Driven Learning Experience

Personalised Portfolio-Building Support and Career Preparation Sessions



Best-in-Industry Experts

Decorated IIITB Faculty and Top Industry Practitioners



Golden Learning Ratio

Perfect Blend of Mathematics, Technology, and Business Understanding



Hands-on Learning

Solve 15+ Domain-Focused
Assignments and
Case Studies

Program Completion Certificate



Earn valuable credentials with an Executive Post Graduate
Certificate in Data Science and Artificial Intelligence accredited with NAAC A+ (2021),
and join India's largest DS & AI alumni network of
over 10,000 professionals



Dr. Debabrata Das Director of IIITB



He has received his PhD from IIT-KGP. His main areas of research are IoT and Wireless Access Network.



Prof. G. Srinivasaraghavan Professor, IIITB



Prof. Srinivasaraghavan has a PhD in Computer Science from IIT-K and 18 years of experience with Infosys Technologies and several other companies.



Dr. Dinesh Babu Jayagopi

Professor, IIITB



Dr. Dinesh is currently an Associate Professor at IIIT-B where he heads the Multimodal Perception Lab. His research interests are in Audio-Visual Signal Processing, Machine Learning, and Social Computing. He obtained his doctorate from Ecole Polytechnic Federale Lausanne (EPFL), Switzerland.



Chandrashekar Ramanathan

Professor & Dean (Academics)



Prof. Chandrashekar is a faculty member at IIIT-B since 2007 serving as professor, researcher and administrator. He has been working in the field of Computing for over 25 years in various capacities across industry and academia.



Tricha Anjali Ex-Associate Dean



as well as an integrated MTech (EE) from IIT Bombay.

Prof. Anjali has a PhD from Georgia Institute of Technology

Industry Experts



Abhishek Vijayvargia Senior Data Scientist



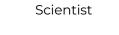
Data Science domain

Having worked with Microsoft as a Senior Data Scientist, he is an alumnus of IIT Kharagpur with 10+ years of experience in a



Ex-Senior Data

Microsoft





CEO

Anand



Clamenel

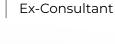
A Straive Company

among the top 10 data scientists in India with 20 years of experience. Infosys BCG **IIT MADRAS**

alumnus of IIT Madras and London Business School, Anand is









Sajan Kedia

Senior Engineering Manager, Hotstar Sajan has extensive experience in the field of ML, Big Data, Data Science, and Al.

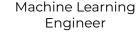
Sr. Engineering manager



Myntra

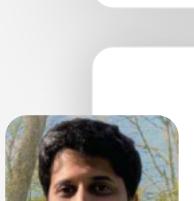


hotstar





Machine Learning



learning in e-commerce and healthcare.

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Mirza Rahim Baig

Startup Mentor



Analytics Lead, Zalando Mirza is a veteran professional with 10+ years of experience in application of data science, machine



Team Lead - Product

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Ex-Analytics Lead

Flipkart

More than 30+ In-Demand Industry Tools and Technologies

Python for Data Science

























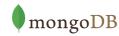
Data Analytics and Business Intelligence













Cloud Computing, Big Data, Software Fundamentals



























Foundations of Machine Learning







Deep Learning and Natural Language Processing









O PyTorch spaCy

Assignments and Case Studies from 6+ In-Demand Business Domains



InfoSecFeature Engineering
using Sklearn



Media &
Entertainment
Data Analysis using SQL



TransportationEDA
using Python



ManufacturingRegularisation using
Sklearn



Civil EngineeringClassification using
CNNs

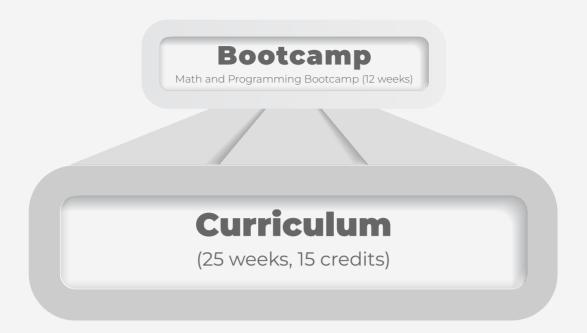


BFSISequence Data Prediction
using RNN



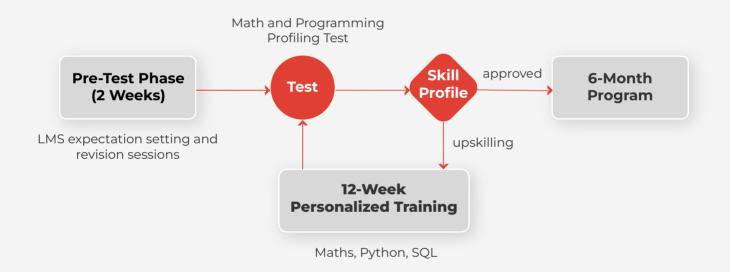
FMCGBig Data Analysis
using Spark

Your Program Journey



Applied Math and Programming Bootcamp

Personalise the initial 3 months of the program to your profile



Topics: Sets, Combinatorics, Basics of Probability, Conditional Probability, Descriptive Statistics, Functions, Vector Algebra, Derivatives, Integrals, Coding Environments, Variables, Data Types, Syntax, Conditionals, Loops, Functions, Lists, Sets, Tuples, Dictionaries, Introduction to MySQL, Basic SQL Querying

Marks Structure: Total marks - 100

- Section A 40 marks, basic mathematics
 Section B 60 marks, basic programming
- Passing marks 25 marks in section A & 35 marks in section B

Curriculum

The curriculum will equip you with the most up-to-date and industryrelevant skills and technologies for data science and machine learning such as programming and mathematics, data analysis tools and techniques, cloud computing and big data analytics, and foundational topics in machine learning, deep learning, and natural language processing.

Topics

Advanced Mathematics for Data Science and Machine Learning

Master essential mathematical concepts to understand how to work with large amounts of data and train efficient machine learning models

- Conditional Probability and Probability Distributions
- Advanced Linear Algebra and Linear Transformations
- Multivariate Calculus

Advanced Programming for Data Science and Machine Learning

Wrangle real-world data using universal programming languages such as Python and SQL, and use GenAl for generating and debugging code faster

- GenAl for Coding and Problem-Solving
- Object-Oriented Programming
- Python Data Science Libraries
- Database Design and SQL Querying with MySQL
- Introduction to NoSQL Databases

Data Analysis and Exploration

Implement industry-standard statistical methods using tools such as Python, Tableau, and Power BI to analyse data and derive business insights

- Data Analysis with Python
- Exploratory Data Analysis
- Inferential Statistics and Hypothesis Testing
- Data Analysis and Visualisation with Power BI and Tableau

Cloud Computing and Big Data Fundamentals

Take your data processing and analysis workflows to the cloud and work with larger amounts of data to derive enterprise-scale business insights

- Cloud Computing with AWS, GCP, Microsoft Azure
- Big Data Analysis with PySpark

Foundations of Machine Learning

Train industry-standard machine learning models to automate insight generation and predict business metrics behaviour

- Machine Learning Paradigms
- **Linear and Logistic Regression**
- K Nearest Neighbors
- Regularisation and Hyperparameter Tuning
- **Decision Trees and Ensembles**
- Clustering Models

Deep Learning and Natural Language Processing Build and train deep neural network models for different kinds of business

data such as images and sequences

- Artificial Neural Networks Convolutional and Recurrent Neural Networks
- Lexical, Syntactic, and Semantic Processing
- **Deployment Fundamentals**

Share and deploy your insights and machine learning models so that other

collaborators can work with your contributions Containerisation and Deployment Tools

- Version Control
- **Projects**

Querying with SQL

Analyse Spotify music data for targeted recommendations or NDAP insurance

data for risk assessment Exploratory Data Analysis Analyse NYC taxi operations for efficient

taxi positioning or US beer production

data for better brewery operation management Big Data Analysis Analyse Mercari products data for better

targeted recommendations or customer interaction data to enhance customer

engagement Linear Regression Predict household energy consumption using appliance energy readings data to

increase power consumption efficiency or parcel delivery time for Porter using

historical delivery data for better

planning and management Deep Learning Predict stock prices of Microsoft, Amazon, Google, IBM, using their

historical stock price variations or

temperature/pressure readings in

Morocco using historical weather data



Microsoft



amazon









Build A Strong Portfolio



Commits

Demonstrate consistency, collaboration, and coding discipline

Code

Showcase well-documented repositories

Projects

Host end-to-end DS/ML/AI projects that highlight real-world problem-solving

GitHub helps with

- ✓ Validating coding skills
- Showing growth and consistency
- Being interview-ready for Tech roles

kaggle

Kernels

Highlight data processing and EDA methodologies

Ranking

Evaluate and reflect global standing among data science practitioners

Competitions

Demonstrate problemsolving under tight constraints

Kaggle helps with

- ☑ Building credibility in data science circles
- Applying learning to real datasets
- ✓ Speaking confidently in Tech interviews

Linked in

Headline

Concise summary of goals, competencies, and professional identity

Summary

Engaging overview of learnin and career journey

Projects

Showcase practical experience, outcomes, and skill application

LinkedIn helps with

- Improving visibility with recruiters
- Positioning better for job openings
- Networking with peers and mentors in the field

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Microsoft-Certified Advantage -

This program doesn't just prepare you for the world of Data Science & AIML—it gives you the Microsoft edge.

Learners earn industry backed certification from upGrad in association with Microsoft by completing specially designed modules integrated into the program, boosting both credibility and career readiness.



Microsoft Learn content modules Certification Modules:

- Introduction to Generative AI Concepts
- Introduction to GitHub Copilot
- Design & Manage Analytics Solutions using Power BI
- Designing & Implementing a Data Science Solution on Azure

Rich and Dedicated Live Support

Industry Expert Sessions

Engage with industry practitioners as they help you master in-demand skills and concepts using a demonstrative hands-on approach



IIITB Faculty Sessions

Learn from some of the most accomplished academicians as they take your knowledge and understanding of data science to another level



Just-In-Time Interview Support

Participate in Technical and HR mock interviews designed to boost your confidence and prepare you to ace interviews.



Career Coaching Sessions

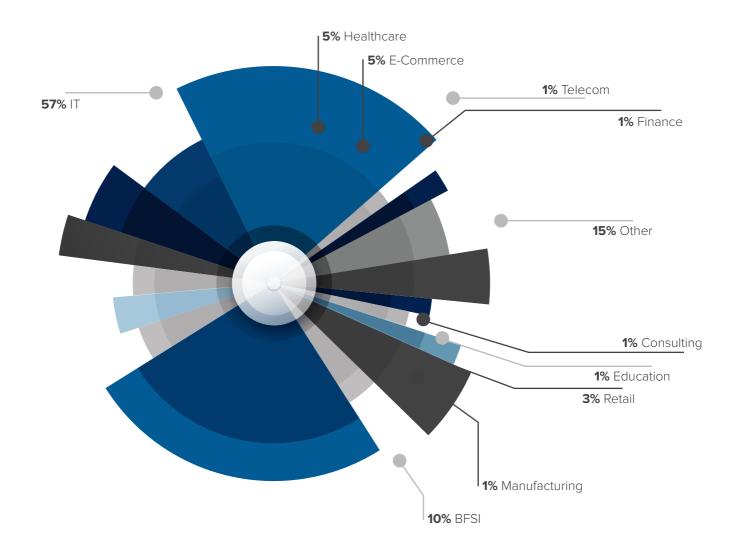
Engage in Career Coaching Sessions via Career preparation modules, High-impact networking events and Just-in-time mock interviews

Daily doubt resolution sessions

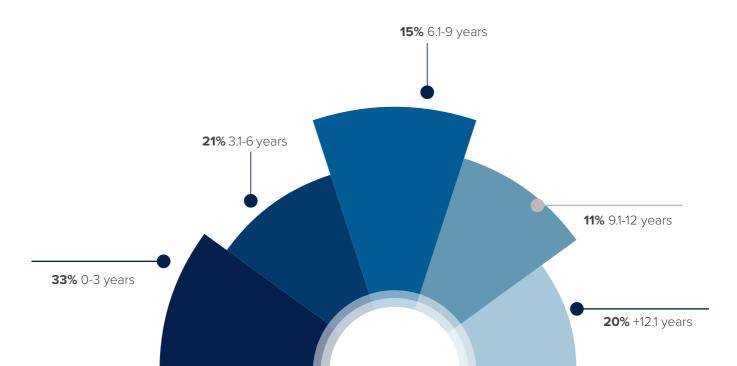
Join doubt resolution session slots, that are available daily, and have an expert available to resolve your queries for a smooth learning journey

Meet the Class

Industries Our Students Come From



Work Experience

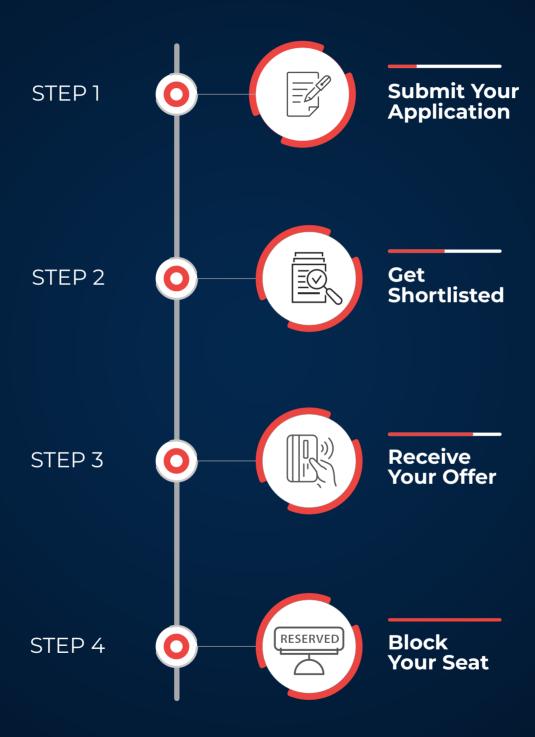




Option to articulate to a Master's degree from Liverpool John Moores University



Enrol in 4 small steps, Then take a giant leap.



Eligibility Criteria

Bachelor's or Master's Degree or its equivalent in any discipline with minimum 50% aggregate mark or equivalent CGPA.



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For further details, contact -

Europe, Middle-East and Africa:

- +44 2046 023556

Asia Pacific except India:

- query@upgrad.com
- **\(+65 6232 6730**

North and South America:

- +1 240-719-6120

Vietnam:

- **\(\)** 1900-23-23-06