



**O.P. JINDAL GLOBAL**  
INSTITUTION OF EMINENCE DEEMED TO BE  
**UNIVERSITY**  
A Private University Promoting Public Service



**JINDAL GLOBAL**  
**BUSINESS SCHOOL**  
INDIA'S FIRST MULTI-DISCIPLINARY GLOBAL BUSINESS SCHOOL

**AACSB**

**Business  
Education  
Alliance**

**Member**



# **1 Year Master of Business Administration**

**by O.P. Jindal Global University**

**Flexible EMI Options Available**



**1 Year**  
**Online MBA** from the

**#1 Private**  
**University**  
in India\*

\*As per QS World University rankings (for three consecutive years, 2021-2023)

# »» **O.P. Jindal Global University**

Excellence in Global  
Higher Education

Founded in 2009 by Mr. Naveen Jindal in honor of his father, O.P. Jindal Global University has swiftly risen to become India's #1 private university, as recognized by the prestigious QS World University Rankings for 3 consecutive years - 2021, 2022, 2023. JGU stands as a beacon of academic excellence and global integration within a vibrant, fully residential campus. With over 9,000 students and 1,000 full-time faculty members from more than 43 countries, JGU fosters a rich, diverse learning environment.



## **Jindal Global Business School**

India's Premier Research-Driven  
Business School

Jindal Global Business School (JGBS) at O.P. Jindal Global University is a pinnacle of advanced business education in India. Known for its esteemed faculty and robust, multi-disciplinary management programs, JGBS ranks as the university's second-largest school, celebrated for its vibrant student and faculty community.

# University Accreditations & Recognitions



**The Institution of Eminence** as certified by Ministry of Education, Govt. of India, UGC established 'Institution of Eminence' in 2017 to empower higher education institutes to become world-class teaching and research institutions. O.P. Jindal Global University is one of only 4 private universities to have been granted this status.



**QS World University Rankings** Ranked as India's No.1 private university for three consecutive years by QS World University Rankings, placing 251-300 in BRICS and among the top 700 universities globally. QS rankings are one of the top international rankings measuring the popularity and performance of universities all over the world.



**Member of AIU** Association of Indian Universities (AIU) serves as an inter-university organisation that facilitates coordination and mutual consultation. It acts as a representative of universities in India to the government.



**QS I.Gauge Certification** Awarded the coveted QS I.Gauge E-Learning Excellence for Academic Digitisation (E-LEAD) Certification in 2020. This represents JGU's commitment towards providing its students a truly global experience in their academic pursuits.



**Member of AACSB** Association to Advance Collegiate Schools of Business (AACSB) is an American body that accredits business schools across the world and is known to set the gold standard of quality education, accrediting the best business schools in the world.

# University Accreditations & Recognitions



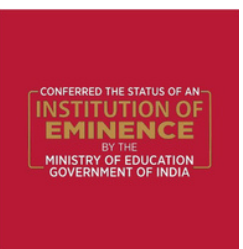
O.P. Jindal Global University has been ranked as the 6th best university in India for Business & Management Studies by QS World University Rankings for the year 2026. This ranking reflects the university's continuous growth and excellence in the field of business education, further solidifying its global reputation.



O.P. Jindal Global University is recognized by the University Grants Commission (UGC), a statutory body established by the Government of India to oversee higher education in the country. This accreditation ensures that the university adheres to the highest standards of quality in education and governance.



In the 2024 Times Higher Education Online Learning Rankings, O.P. Jindal Global University was ranked as the number one university in the world for online learning. This recognition highlights the university's exceptional commitment to providing high-quality, accessible education through its online platforms.



O.P.J is 1 of the only 4 private universities in India to have IoE. This honour places the university among an elite group of institutions that have been granted this special status. In recognition of its world-class teaching and research, O.P. Jindal Global University has been conferred the status of "Institution of Eminence" by the Ministry of Education, Government of India.



O.P. Jindal Global University has been ranked as the top private university in India in the 2024 Outlook-CARE Rankings. This accolade showcases the university's leadership in education, research, and overall academic performance among private institutions in India.



# Dean's Message

Dear students,

As the Dean of Jindal Global Business School (JGBS) at O.P. Jindal Global University (JGU), I am pleased to learn of your interest in our unique one-year online MBA programme, which offers a great learning experience, flexibility, rigour, convenience, and value. As part of a world-ranked university, I can assure you that we have spared no effort in carefully curating this one-year MBA programme to provide you with an outstanding learning environment while also providing the flexibility and convenience of an online MBA degree programme with multiple specialisations to choose from, thereby offering you a rich and fulfilling learning experience tailored to your specific requirements.

As part of this online one-year MBA programme, you will learn from our research-active faculty members, who have doctorates from some of the most prestigious institutes and business schools in India, including IIMs and IITs, and some of the top-ranked universities in the US, Europe, Asia, and Australia. You can therefore be rest assured that you will receive contemporary and industry-relevant management education that will help you build and enhance your knowledge base and skill set, helping you become future-ready managers, leaders, and entrepreneurs who can have a positive and substantial impact on the world.

With multiple MBA specialisations, experiential learning-based courses, the flexibility and convenience of an online and asynchronous learning environment, and content delivery by our world-class faculty members, I have no doubt that this MBA degree will assist you in better positioning yourself for a world that is becoming increasingly dynamic. In case you have any questions or need clarifications about our one-year online MBA programme, please do not hesitate to contact our team members, who are readily available to answer your queries. I eagerly look forward to welcoming you as part of our online one - year MBA programme.



Sincerely, Professor  
**(Dr.) Mayank Dhaundiyal**  
Dean - Jindal Global Business School  
Ph.D. (Ireland), M.Sc. (Ireland), B.Tech. (India)

# Program Highlights



Here are the top 5 reasons why you should consider the **O.P. Jindal MBA** program



## Unique 1-year Online MBA

Earn an MBA from India's #1 Private University (QS World University Rankings) with a fast-track, 1-year program offering the flexibility and excellence needed to accelerate your career.



## Prestigious 'Institution of Eminence'

Join one of only four private Indian institutions recognised as an 'Institution of Eminence' by the Government of India, ensuring a world-class education.



## Learn from Esteemed Faculty

Gain insights from world-class faculty with PhDs and vast industry experience, bringing both academic rigour and real-world knowledge to the classroom.



## Dynamic Specialisations

Customise your MBA with one of **7 specialisations**, such as Finance, Marketing, Strategy & Leadership, Supply Chain & Operations Management, AI for Business, Human Resource Management and Digital Finance.



## Student-friendly Payment Options

Enrol in this 12-month MBA designed to be pocket-friendly for our students with a 24-month payment plan option, starting at an EMI of just ₹6790 only\*

# Learn From the Best



## **Dr. Anirban Ganguly**

Professor & Vice Dean (Research)

Prof. Anirban holds an MS and PhD from Stevens Institute of Technology, USA. Prior to joining JGBS, he has held faculty positions at City University of New York and Stevens Institute of Technology.



## **Dr. Chitrakalpa Sen**

Professor & Senior Associate Dean

Prof. (Dr.) Chitrakalpa holds an M.Sc. in Economics and a PhD. His area of research includes high-frequency financial market dynamics, green investments and growth economics. He is also an active member of the school's Centre for Research in Emerging Economies (CREE).



## **Prof. Asim Talukdar**

Professor

Prof. Asim has over 33 years of experience in the HR domain, specialising in consulting, policies, training, and leadership, he has been a key member of the top leadership teams at HT Media, NIIT Ltd., and Maruti Suzuki Ltd. as Head of HRM. He is also a fellow in Management - HRM from XLRI Jamshedpur.



## **Dr. Sonam Chawla**

Associate Professor & Associate Dean

Prof. (Dr.) Sonam was a Fellow in Management MDI, Gurgaon, in Organisational Behaviour. She has published research papers and book chapters in reputed journals like Frontiers in Psychology and has presented her work at Oxford University.



## **Dr. Anand Sharma**

Associate Professor

Prof. Anand is a Fellow of IIM, Ahmedabad. Dr. Sharma previously worked with IIM Rohtak and IIM Sirmaur. He has also worked as an economic expert in the Antitrust Division of the Competition Commission of India.



## **Dr. Sarveshwar Kumar Inani**

Associate Professor

Prof. Sarveshwar has a Ph.D. in finance and accounting from IIM Lucknow. He holds double master's, i.e, MBA - Finance and M.Com.- Accountancy and Business Statistics. His research interests are focused primarily on price discovery and volatility spillover in financial markets.



# Program Structure

TERM 1

## TERM 1

### Course 1: The Firm and the Consumer (3 Credits)

- Master the fundamentals of market dynamics and pricing strategies to make informed business decisions

**Key topics:**  
The Market Forces of Demand and Supply, Study of Market Systems, Pricing Strategies, External Interventions

### Course 2: Global Economics (3 Credits)

- Gain a solid understanding of global economic principles and how economies operate over time.

**Key topics:**  
Getting Started with Macroeconomics, Economy in the Long Run and Short Run

### Course 3: Business Statistics (3 Credits)

- Develop key statistical skills for analysing and interpreting business data effectively.

**Key topics:**  
Descriptive Statistics, Inferential Statistics, Analytical Statistics

### Course 4: Organisational Behaviour (3 Credits)

- Understand the impact of individual behaviour, team dynamics, and organisational processes on workplace performance.

**Key topics:**  
Individual Behaviour, Team Dynamics, Organisational Processes

### Course 5: Business Communication (6 Credits)

- Enhance critical thinking and communication skills to tackle real-world business scenarios through experiential learning.

**Key topics:**  
Critical Thinking, Effective Communication, Business Scenarios and How to Handle Them

TERM 2

## TERM 2

### Course 1: Analysis of Financial Statements (3 Credits)

- Master the fundamentals of accounting and financial statements to conduct effective ratio analysis.

**Key topics:**  
Accounting Fundamentals and Financial Statements, Ratio Analysis

### Course 2: Operations Management (3 Credits)

- Develop skills to optimise supply chain planning, management, and distribution strategies in operations.

**Key topics:**  
Supply Chain Planning & Strategy, Supply Management, Distribution Management

### Course 3: People Management (3 Credits)

- Learn to effectively manage recruitment, development, and retention for a highly engaged and productive workforce.

**Key topics:**  
Workforce Planning and Recruitment, Training, Development and Performance Management, Employee Engagement and Retention

### Course 4: Emerging Technology: Impact on Future of Business (3 Credits)

- Understand the core pillars of emerging technologies and how to leverage them for innovation and growth.

**Key topics:**  
Pillars of Emerging Technologies, Leveraging Emerging Technologies

### Course 5: Strategic Management (3 Credits)

- Develop the ability to conduct internal and external analysis to formulate and evaluate effective business strategies.

**Key topics:**  
External Analysis, Internal Analysis, Strategy Formulation and Evaluation

### Course 6: Introduction to Spreadsheets (3 Credits)

- Build foundational spreadsheet modelling, data analysis, and optimisation skills using Excel tools.

**Key topics:**  
Data formatting, Excel formulas, Advanced Excel functions (logical, lookup, financial), Pivot tables and charts, Solver techniques for optimisation, Data visualisation

TERM 3

Course 1: Marketing Management (3 Credits)

- Develop a deep understanding of marketing principles, strategies, and channels to reach and engage target audiences effectively.

Key topics:

Marketing Foundations, Marketing Strategy Development, Integrated Marketing Channels, Brand Positioning, Customer Behavior Analysis, Digital Marketing Techniques, Market Segmentation Strategies

Course 2: Financial Management and Valuation (3 Credits)

- Gain essential financial management and valuation skills to assess company performance and make informed financial decisions.

Key topics:

Financial Management, Valuation Techniques, Capital budgeting, Cost of capital, Risk analysis, Financial statement analysis, and Asset valuation methods

Course 3: Capital Markets and Instruments (3 Credits)

- Understand the fundamentals of capital markets and key financial instruments, including equity, fixed income, and derivatives.

Key topics:

Introduction to Capital Markets, Equity and Fixed Income Instruments, Derivatives, Alternative Investments, Market trading mechanisms and Risk and return analysis

Course 4: Business Ethics & Corporate Social Responsibility (3 Credits)

- Learn to apply ethical principles and corporate social responsibility (CSR) practices in business decision-making and operations.

Key topics:

Introduction to Business Ethics, Ethical Decision-Making, Ethics in Business Practices, Ethics for Finance Managers, Corporate Governance, Stakeholder Responsibility, and Practical Applications of Business Ethics

Course 5: Artificial Intelligence (3 Credits)

- Gain a comprehensive understanding of AI's impact on business, its strategic applications across industries, and the ethical considerations surrounding its use.

Key topics:

Era of Artificial Intelligence, Real-World AI Applications, AI Techniques and Strategy, Industry-Specific AI Applications, AI in Banking and Finance, Developing an AI Strategy, Ethics in AI, AI Regulations, AI Governance Models, and Future AI Technologies.

Course 6: Introduction to Business Analytics using Python (3 Credits)

- Master business analytics using Python, covering data handling, visualisation, modelling, and optimisation techniques for effective decision-making.

Key topics:

Business Analytics, Python Basics, Data Handling, Pandas, Data Visualization, Probability, Data Modeling, Time Series, Forecasting, Machine Learning, Optimization, Simulation, Monte Carlo Methods

TERM 4

Course 1 of Your Chosen Specialisation (3 Credits)

Course 2 of Your Chosen Specialisation (3 Credits)

Course 3 of Your Chosen Specialisation (3 Credits)

Course 4 of Your Chosen Specialisation (3 Credits)

Capstone Project (6 Credits)

Apply analytical and strategic skills to solve complex, real-world business challenges through a comprehensive capstone project.

KEY DEMONSTRATIONS



# Choose From 7 Specialisations



## Finance

Financial Modelling and Data Visualization

Project Finance

Behavioural Finance

Principles of Financial Regulation



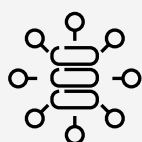
## Marketing

Consumer Behaviour

Services Marketing

Brand Management

Marketing Communications



## AI for Business

Generative AI

Natural Language Processing

Visual Analytics

Introduction to Machine Learning



## Supply Chain & Operation Management

Operations Research

Global Logistics

Project Management Analytics

Service Operations Management

## Strategy & Leadership



Design Thinking

International Business

Strategic Change, Organisational Design and Business Transformation

Leadership Essentials for Business



## Human Resource Management

Performance Management

Talent Management

Compensation and Benefits

Employee Wellbeing



## Digital Finance

Introduction to Digital Finance

Managing Fintech Ecosystems

Blockchain and Cryptocurrency

Financial Analytics

# The upGrad Advantage Career Support

Get unbeatable career support with this program to help you transition and accelerate your career journey and take it to the next level!

## 1-1 Career Coaching

- Goal clarity & action plans
- Application & interview readiness

## Post-Program Career Support

- Continued support up to 6 months
- Stay prepared for opportunities

## Career Preparation Modules

- Bite-sized videos & templates
- Focused interview preparation content

## AI-Powered Profile Builder

- ATS-compliant resumes in minutes
- Optimized LinkedIn for top roles

## Integrated Job Portal

- Curated roles from top portals
- Faster applications, better fit

## High-Impact Networking Events

- Connect with industry leaders & alumni
- Gain insights on trends & challenges

## Just-In-Time Interview Support

- Technical & HR mock interviews
- Boost confidence to ace interviews

*Disclaimer: These features are available only for learners enrolled in the Career Accelerator Program at an additional cost.*



# New-age Micro-Certifications

Unlock your true potential with our cutting-edge micro-certifications designed to empower professionals like you. Gain the skills, knowledge, and expertise needed to thrive in today's dynamic and competitive job market. You can choose to opt for two out of the below four micro-certifications during the program:



## Digital Marketing

Search engine optimization (SEO), social media marketing, email marketing, and paid advertising



## Product Management

Market research, customer needs identification, product ideation, development, competitive analysis, project management, metrics, and launch



## Financial Risk Management

Financial analysis, budgeting, capital budgeting, risk management, valuation, and financial decision-making



## New-Age Leadership

Enhance your leadership abilities, navigate organisational challenges, drive team performance, and foster a positive work culture

# Enrolment

**Eligibility:** Bachelor's degree in any discipline with a minimum 50% aggregate score from a recognised university. Learners who have less than 50% marks in graduation have to appear for the online JMAT Entrance examination.



# ABOUT upGrad

“upGrad is a leading global learning and workforce development company. We’re on a single-minded mission of powering career success for every member of the global workforce as their trusted lifelong learning partner. Established in 2015, we have over 10 million learners who have upskilled in a range of online and offline programs from top universities in India and the world.”



**Ronnie Screwvala**

Co-founder & Executive Chairman



**GSV EDTECH 150**

Top 150 Most Transformative  
Growth Companies



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**PROMISING BRAND 2022**

The Economic Times



**EDUCATION COMPANY  
OF THE YEAR**

VC Circle, 2022



Entrepreneur India  
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AWARDS 2020**

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*This brochure is for informational purposes only and is subject to change. The Offer Letter is the sole legally binding agreement, overriding all prior communications. Please refer to it for the final Terms and Conditions.*



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By  
Ministry of Education, Govt. of India



ज्ञान-विज्ञान विमुक्तये  
RECOGNISED BY THE UNIVERSITY  
GRANTS COMMISSION (UGC)