International Institute of Information Technology Bangalore

ज्ञानमुत्तमम्

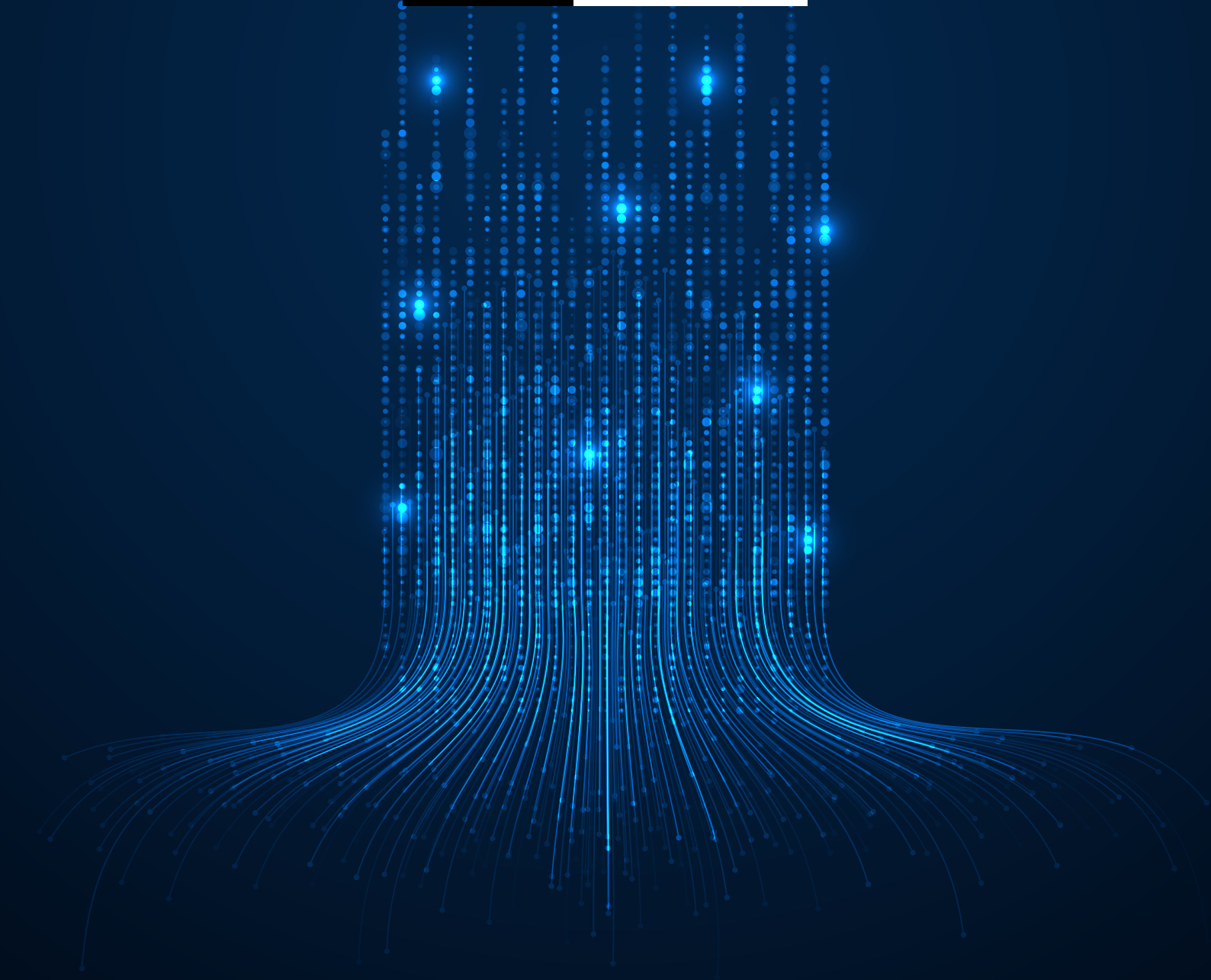
powered by upGrad

Executive Diploma in

Data Science & AI

Infused with GenAI

Duration 12-15 months



Largest ML & AI program

with 10+ Years of Legacy & 30,000+ Learners

powered by upGrad

Glimpses From Convocation Ceremony

About IIITB

The International Institute of Information Technology Bangalore (IIITB)

Established in 1998, IIITB is a premier institute known for its interdisciplinary approach, integrating technology with social sciences. Supported by the Government of Karnataka and the IT industry, IIITB fosters strong academic-industry partnerships and attracts top talent from across India and abroad through its merit-based selection process.

The institute has graduated over 3,500 students, many of whom work at leading IT companies globally. With a focus on research and development in fields like Artificial Intelligence (AI) and Machine Learning (ML), IIITB is recognised as a leader in AI education.

Ranked 74th in the Engineering category of the National Institutional Ranking Framework (NIRF) in 2022, IIITB continues to excel in education and research, making it a preferred destination for aspiring technologists and future leaders.

AICTE | UGC

About upGrad

upGrad is a leading online education platform empowering professionals to reach their full potential through flexible, engaging learning experiences. We partner with top global univer-sities, including Golden Gate University, Edgewood University, ESGCI International School of Management Paris, Liverpool Business School, Paris School of Business, Liverpool John Moores University, Northeastern University, among others to offer a wide range of career-fo-cused programs.

As professionals juggle demanding careers and personal commitments, traditional education often feels out of reach. upGrad bridges this gap by making high-quality learning accessible and practical, so education becomes an enabler, not a hindrance.

20M+
Hours of Learning

10M+
Learners

100+
Countries

80+
University Partners

GSV EDTECH 150
Top 150 Most Transformative Growth Companies

BRANDON HALL GOLD AWARDS
15+ Across 2 Years

PROMISING BRAND 2022
The Economic Times

EDUCATION COMPANY OF THE YEAR
VC Circle, 2022

Program Highlights

Here are the top reasons why you should consider this program

Future-Ready Curriculum
Master In-Demand and Trending Competencies

Personalised Learning Experience
Learning Experience Tailored to Your Needs

Specialisations
Specialise in two in-demand Data Science specialisations

In-Demand Tools
100+ Industry Tools, Languages, Libraries

Outcome-Driven Learning Experience
Personalised Portfolio-Building Support and Career Preparation Sessions

Best-in-Industry Experts
Decorated IIITB Faculty and Top Industry Practitioners

Golden Learning Ratio
Perfect Blend of Mathematics, Technology, and Business Understanding

Hands-on Learning
Solve 30+ Domain-Focused Assignments and Case Studies

Offline Graduation Function
On-Campus Graduation Ceremony for a Complete Program Experience

Program Completion Certificate

Earn valuable credentials with an Executive Diploma in Data Science and Artificial Intelligence-equivalent to a 1-year PG Diploma and accredited with NAAC A+ (2021). Join India's largest DS & AI alumni network of over 10,000 professionals.

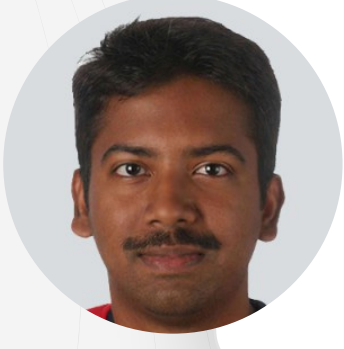
Faculty

Dr. Debabrata Das
Director of IIITB

He has received his PhD from IIT-KGP.
His main areas of research are IoT and Wireless Access Network.

Prof. G. Srinivasaraghavan
Professor, IIITB

Prof. Srinivasaraghavan has a PhD in Computer Science from IIT-K and 18 years of experience with Infosys Technologies and several other companies.



Dr. Dinesh Babu Jayagopi
Professor, IIITB

Dr. Dinesh is currently an Associate Professor at IIIT-B where he heads the Multimodal Perception Lab. His research interests are in Audio-Visual Signal Processing, Machine Learning, and Social Computing. He obtained his doctorate from Ecole Polytechnic Federale Lausanne (EPFL), Switzerland.

Chandrashekar Ramanathan
Professor & Dean (Academics)

Prof. Chandrashekar is a faculty member at IIIT-B since 2007 serving as professor, researcher and administrator. He has been working in the field of Computing for over 25 years in various capacities across industry and academia.

Tricha Anjali
Ex-Associate Dean

Prof. Anjali has a PhD from Georgia Institute of Technology as well as an integrated MTech (EE) from IIT Bombay.

Industry Experts

Abhishek Vijayvargia
Senior Data Scientist

Having worked with Microsoft as a Senior Data Scientist, he is an alumnus of IIT Kharagpur with 10+ years of experience in a Data Science domain

Microsoft
Ex-Senior Data Scientist

Anand
CEO

CEO, Gramener A gold medallist from IIM Bangalore, an alumnus of IIT Madras and London Business School, Anand is among the top 10 data scientists in India with 20 years of experience.

IIT MADRAS Indian Institute of Technology Madras — Faculty
Infosys — Principal
BCG — Ex-Consultant

Manish Shukla
Head of Generative AI

Leading cutting-edge GenAI platform development at NatWest Group. Expertise in OpenAI products and MLOps for optimisation of operational efficiency and seamless project delivery with high user satisfaction.

Microsoft — Release Manager
NOKIA — Release Manager
Scrum Alliance — Certified Scrum Master

Deependra Singh
VP & Head of Data Science

Over 15 years of experience in leading analytics practices, data science, deep learning, and AI product development. Successfully led teams at Junglee Games, American Express Digital Business, and National Insurance Company, pioneering key projects like the analytics engine for the GOI PMJAY policy. Respected speaker at top educational institutes like IMT Hyderabad, BIT Mesra, and NMIMS.

Sajan Kedia
Sr. Engineering manager

Senior Engineering Manager, Hotstar Sajan has extensive experience in the field of ML, Big Data, Data Science, and AI.

Disney+ hotstar — Sr. Engineering manager
Myntra — Machine Learning Engineer
IBM — Machine Learning Research Engineer

Mirza Rahim Baig
Startup Mentor

Analytics Lead, Zalando Mirza is a veteran professional with 10+ years of experience in application of data science, machine learning in e-commerce and healthcare.

zalando — Team Lead - Product
NMIMS — Marketing Analytics
Flipkart — Ex-Analytics Lead

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More than 100+ In-Demand Industry Tools and Technologies

Python for Data Science

python, ANACONDA, jupyter, CO, NumPy, pandas, matplotlib, seaborn, SciPy, bokeh, ChatGPT, GitHub

Data Analytics and Business Intelligence

Excel, MySQL, Power BI, tableau, mongoDB, Microsoft 365 Copilot, PostgreSQL, Jira, Looker

Foundations of Machine Learning

statsmodels, SciPy, scikit learn, Featuretools, MLXTEND, PROPHET, Eli5

Deep Learning and Natural Language Processing

TensorFlow, Keras, GENSIM topic modelling for humans, OpenCV, NLTK, PyTorch, spaCy

Generative AI

OpenAI, Hugging Face, Chroma, PINECONE, Milvus, deepseek, Gemini, LlamaIndex, LangChain, Stable Diffusion, Claude, pgvector

Data Engineering & Big Data Analytics

aws, Amazon EC2, hadoop Map Reduce, hadoop, HIVE, Java, PySpark, APACHE HBASE, FLUME, Flink, Amazon Redshift, Linux, Apache Sqoop, Apache Airflow, kafka, snowflake, redis, amazon KINESIS, HashiCorp Terraform, GraphQL, neo4j, Jenkins, Amazon Aurora, Google Dataflow, Google Cloud Spanner, Google Bigtable, Amazon CloudWatch, Scala, Azure Event Hub, Azure SQL, Azure Data Factory, Azure Monitor, Azure Synapse Analytics, DynamoDB, Azure Automation, AWS Lambda, Google Big Query, Google Cloud Functions, Cloud Pub/Sub, Azure Cosmos DB, dbt, amazon REDSHIFT, cassandra, Stream Analytics, Google Cloud Monitoring

Assignments and Case Studies from 12+ In-Demand Business Domains

Retail & Ecommerce
ETL Pipelining with Spark

Media & Entertainment
Data Analysis using SQL

Transportation
EDA
using Python

Education
Model Selection
using Sklearn

Civil Engineering
Classification using
CNNs

HR
Semantic Classification
using Word2Vec

Manufacturing
Regularisation using
Sklearn

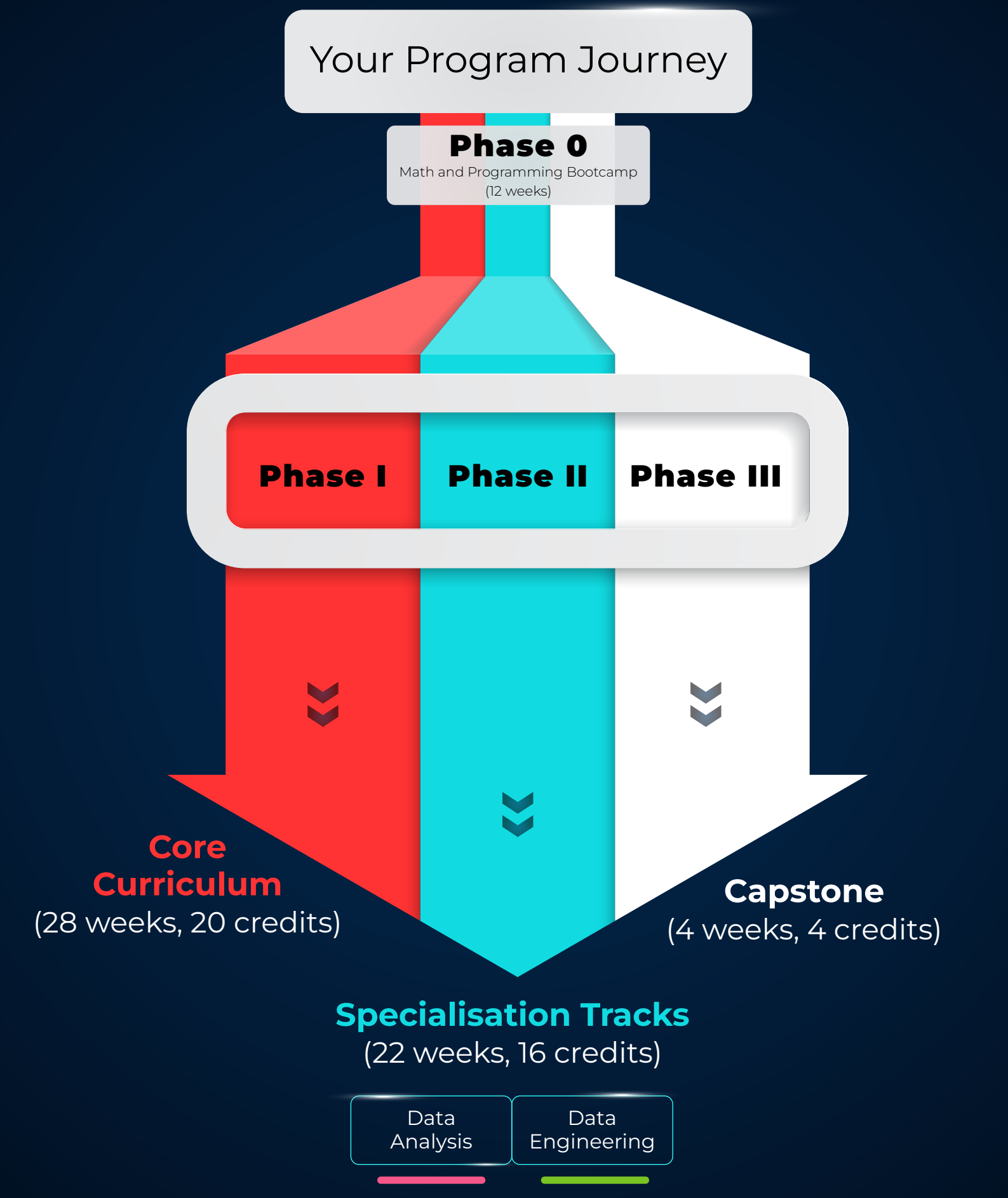
Healthcare
Classification using
Sklearn

Law
RAG using
LangChain

InfoSec
Feature Engineering
using Sklearn

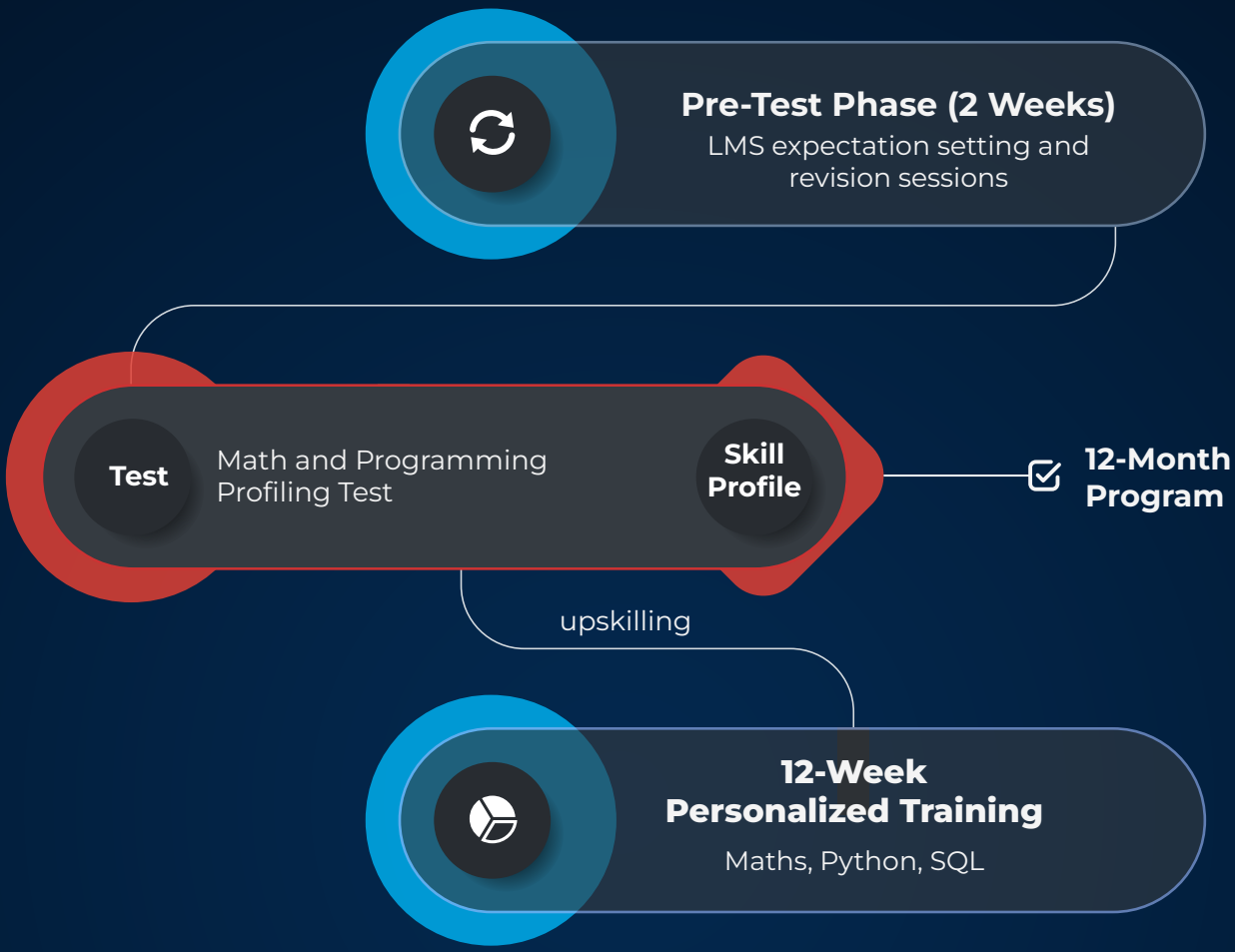
FMCG
Big Data Analysis
using Spark

BFSI
Sequence Data Prediction
using RNN


Your Program Journey
Phase 0
Math and Programming Bootcamp
(12 weeks)
Phase I
Phase II
Phase III
Core Curriculum
(28 weeks, 20 credits)
Capstone
(4 weeks, 4 credits)
Specialisation Tracks
(22 weeks, 16 credits)
Data Analysis
Data Engineering

Applied Math and Programming Bootcamp

Personalise the initial 3 months of the program to your profile



Topics: Sets, Combinatorics, Basics of Probability, Conditional Probability, Descriptive Statistics, Functions, Vector Algebra, Derivatives, Integrals, Coding Environments, Variables, Data Types, Syntax, Conditionals, Loops, Functions, Lists, Sets, Tuples, Dictionaries, Introduction to MySQL, Basic SQL Querying

Marks Structure: Total marks - 100

- Section A - **40 marks** (basic mathematics)
- Section B - **60 marks** (basic programming)
- Passing marks - 25 marks in section A & 35 marks in section B

No added cost to be paid for the bootcamp
We make sure that you are well-equipped to draw the most benefit from the program!

Core Curriculum

CORE CURRICULUM

The core phase of the curriculum will equip you with the most up-to-date and industry-relevant skills and technologies for data science and machine learning such as programming and mathematics, data analysis tools and techniques, cloud computing and big data analytics, and foundational topics in machine learning, deep learning, and natural language processing.

Topics

Advanced Mathematics for Data Science and Machine Learning

Master essential mathematical concepts to understand how to work with large amounts of data and train efficient machine learning models

- **Conditional Probability and Probability Distributions**
- **Advanced Linear Algebra and Linear Transformations**
- **Multivariate Calculus**

Advanced Programming for Data Science and Machine Learning

Wrangle real-world data using universal programming languages such as Python and SQL, and use GenAI for generating and debugging code faster

- **GenAI for Coding and Problem-Solving**
- **Object-Oriented Programming**
- **Python Data Science Libraries**
- **Database Design and SQL Querying with MySQL**
- **Introduction to NoSQL Databases**

Data Analysis and Exploration

Implement industry-standard statistical methods using tools such as Python, Tableau, and Power BI to analyse data and derive business insights

- **Data Analysis with Python**
- **Exploratory Data Analysis**
- **Inferential Statistics and Hypothesis Testing**
- **Data Analysis and Visualisation with Power BI and Tableau**

Cloud Computing and Big Data Fundamentals

Take your data processing and analysis workflows to the cloud and work with larger amounts of data to derive enterprise-scale business insights

- **Cloud Computing with AWS, GCP, Microsoft Azure**
- **Big Data Analysis with PySpark**

Foundations of Machine Learning

Train industry-standard machine learning models to automate insight generation and predict business metrics behaviour

- **Machine Learning Paradigms**
- **Linear and Logistic Regression**
- **K Nearest Neighbors**
- **Regularisation and Hyperparameter Tuning**
- **Decision Trees and Ensembles**
- **Clustering Models**

Deep Learning and Natural Language Processing

Build and train deep neural network models for different kinds of business data such as images and sequences

- **Artificial Neural Networks**
- **Convolutional and Recurrent Neural Networks**
- **Lexical, Syntactic, and Semantic Processing**

Deployment Fundamentals

Share and deploy your insights and machine learning models so that other collaborators can work with your contributions

- **Containerisation and Deployment Tools**
- **Version Control**

Projects

- **Querying with SQL**
  Analyse Spotify music data for targeted recommendations or NDAP insurance data for risk assessment
- **Exploratory Data Analysis**
  Analyse NYC taxi operations for efficient taxi positioning or US beer production data for better brewery operation management
- **Big Data Analysis**
  Analyse Mercari products data for better targeted recommendations or customer interaction data to enhance customer engagement
- **Linear Regression**
  Predict household energy consumption using appliance energy readings data to increase power consumption efficiency or parcel delivery time for Porter using historical delivery data for better planning and management
- **Deep Learning**
  Predict stock prices of Microsoft, Amazon, Google, IBM, using their historical stock price variations or temperature/pressure readings in Morocco using historical weather data

Data Analysis Specialisation DA

DATA ANALYSIS

The data analysis (DA) specialisation of the curriculum will focus on essential modern skills for data and business analysts such as advanced machine learning techniques, advanced analytics and dashboarding technologies, AI integrations in analytics tools, generative AI for data analysis, and core business analysis and project management principles.

Topics

Advanced Machine Learning

Train advanced industry-oriented machine learning models for enhanced predictive power and stronger business insight generation

- **Support Vector Machines and Naive Bayes**
- **Feature Engineering and Model Selection**
- **Dimensionality Reduction**
- **Time Series Analysis**
- **Association Rule Mining and Recommendation Systems**
- **Explainable AI**

Advanced Analytics

Wrangle with enterprise-level data using advanced analytics tools such as Tableau and Power BI, and use GenAI integrations to automate analytics and storytelling workflows

- **Advanced Excel and Power BI with Copilot**
- **Advanced Tableau**
- **Data Storytelling Principles**
- **Machine Learning with PySpark**

GenAI for Data Analysis

Prompt large language models (LLMs) for simplifying and automating analytics tasks and understand the advantages and disadvantages of GenAI-based methods

- **Fundamentals of GenAI and Prompt Engineering**
- **Advanced Prompt Engineering**
- **Large Language Model (LLM) Frameworks such as LangChain**
- **GenAI ChatBot System Design and Development**
- **Data Security and Governance**
- **AI Ethics and LLM Security**

Business Analytics Essentials

Transform your analytics insights into actual actionable business statements by translating mathematical language into realistic business metrics

- **Requirements Gathering and Guesstimates**
- **Business Problem Solving and Project Management**
- **Data Science Applications in Finance and Ecommerce**

Projects

- **Feature Engineering and Model Selection**
  Predict fraudulent insurance claims using the Mendeley farmers insurance claims dataset or network intrusion events using historical network activity data
- **Advanced Data Analytics**
  Analyse Namma Yatri travels data to understand customer behaviour and route utilisation for optimisation or Blinkit customer transactions and purchases data to improve product recommendations and enhance shopping experience
- **Advanced GenAI for Analytics**
  Analyse Amazon customer reviews to identify prevalent sentiments and themes to improve product offerings and enhance customer satisfaction or ChatGPT customer feedback to derive actionable insights for business improvement
- **Essentials of Business Analytics**
  Analyse HDFC Bank's annual reports and create a BCG matrix to provide strategic business recommendations or Snapdeal app feedback data to create a business requirement document for improving app functionality

Data Engineering Specialisation DE

DATA ENGINEERING

The data engineering (DE) specialisation of the curriculum will focus on essential modern skills for data engineers around the world, such as distributed data processing frameworks, cloud-native big data processing frameworks and technologies, and large-scale data warehousing principles.

Topics

Large-Scale Distributed Data Processing

Design robust distributed frameworks, both server-based and cloud-based, for big data processing to handle vast amounts of enterprise data

- **Distributed Data Processing with Hadoop Framework**
- **Data Ingestion with Sqoop/Flume and HBase Data Querying with Hive**
- **Cloud Native SQL Databases such as Amazon Aurora, Google Spanner, and Azure SQL**
- **Cloud Native NoSQL Databases such as Amazon DynamoDB, Google BigTable, and Azure Cosmos DB**
- **Linux and Java Programming**

Data Warehousing Principles and Methodologies

Understand industry-standard data warehousing and ETL/ELT pipelining principles

- **Datawarehousing and Cloud Data Warehousing**
- **Cloud Data Warehouses such as Amazon Redshift, Google BigQuery, and Azure Synapse Analytics**
- **Understanding ETL and ELT Pipelines**
- **Advanced Data Modeling Concepts and Techniques**

Large-Scale Data Pipelining

Build complete end-to-end data pipelines and automate them to generate both batch-wise and real-time business insights

- **End-to-End Data Pipelining Fundamentals**
- **Pipeline Automation with AWS Lambda, GCP Functions, and Azure Automation**
- **Data Monitoring with Amazon CloudWatch, Google Cloud Monitoring, and Azure Monitor**
- **Feature Stores and Vector Databases**
- **Real-Time Analytics with Flink, Kafka, and Spark Streaming**
- **Real-Time Analytics with Amazon Kinesis, Google Cloud Pub/Sub and DataFlow, Azure Stream Analytics and Event Hubs**
- **Multicloud and Hybrid Cloud Operating Principles**

Modern Data Engineering Technologies

Work with some of the most in-demand advanced data engineering technologies such as modern databases and designing data infrastructures using code

- **Modern NoSQL Databases**
- **Infrastructure as Code (IaC) with Terraform**
- **Data Architecting Principles**
- **Data Security and Governance**
- **Decentralized Governance and Data Mesh**

Projects

- **Hadoop Processing**
  Analyse Iowa liquor sales data to identify purchasing trends and customer preferences or Los Angeles crime data to identify crime hotspots and trends
- **Hadoop Processing**
  Analyse Iowa liquor sales data to identify purchasing trends and customer preferences or Los Angeles crime data to identify crime hotspots and trends
- **Data Pipelining and Warehousing**
  Develop an ETL pipeline to aggregate and standardise banking data to enhance financial decision making using Wikipedia and currency exchange rates data or aggregate and analyse California traffic collision data to drive road safety improvement measures
- **Real-Time Data Analytics**
  Develop a real-time analytics pipeline for ecommerce data to enhance customer experience or a real-time patient health monitoring system for faster corrective actioning
- **Data Architecting**
  Develop a multi-cloud system using Terraform and cloud services of your choice to provide a layer of redundancy while working with critical healthcare data or website monitoring data

CAPSTONE PROJECTS

Capstone that Adapts to Your Preference

Infuse our Capstone with Your Data

Modify existing projects as per your industry data and problems

Bring Your Own Capstone

Work on a completely novel project of your choice and solve problems that excite you

Pre-Designed Industry Capstone

Choose one of our existing projects that cover in-demand trending industry domains

Bring Your Own Capstone

Design your own capstone project relevant to your domain and interest, and get feedback throughout your capstone stages

Identify a real-world problem relevant to your domain

Source datasets aligned with your business problem

Design and implement your solution

Document your efforts and present your findings

Continuous expert feedback at every step of capstone

Build A Strong Portfolio

GitHub

- **Commits**
  Demonstrate consistency, collaboration, and coding discipline
- **Code**
  Showcase well-documented repositories
- **Projects**
  Host end-to-end DS/ML/AI projects that highlight real-world problem-solving

GitHub helps with

- Validating coding skills
- Showing growth and consistency
- Being interview-ready for Tech roles

kaggle

- **Kernels**
  Highlight data processing and EDA methodologies
- **Ranking**
  Evaluate and reflect global standing among data science practitioners
- **Competitions**
  Demonstrate problem-solving under tight constraints

Kaggle helps with

- Building credibility in data science circles
- Applying learning to real datasets
- Speaking confidently in Tech interviews

LinkedIn

- **Headline**
  Concise summary of goals, competencies, and professional identity
- **Summary**
  Engaging overview of learnin and career journey
- **Projects**
  Showcase practical experience, outcomes, and skill application

LinkedIn helps with

- Improving visibility with recruiters
- Positioning better for job openings
- Networking with peers and mentors in the field

Microsoft-Certified Advantage –

This program doesn't just prepare you for the world of Data Science & AIML—it gives you the Microsoft edge.

Learners earn industry backed certification from upGrad in association with Microsoft by completing specially designed modules integrated into the program, boosting both credibility and career readiness.

Microsoft Learn content modules Certification Modules:

- Introduction to Generative AI Concepts
- Introduction to GitHub Copilot
- Design & Manage Analytics Solutions using Power BI
- Designing & Implementing a Data Science Solution on Azure

Rich and Dedicated Live Support

Industry Expert Sessions
Engage with industry practitioners as they help you master in-demand skills and concepts using a demonstrative hands-on approach

IIITB Faculty Sessions
Learn from some of the most accomplished academicians as they take your knowledge and understanding of data science to another level

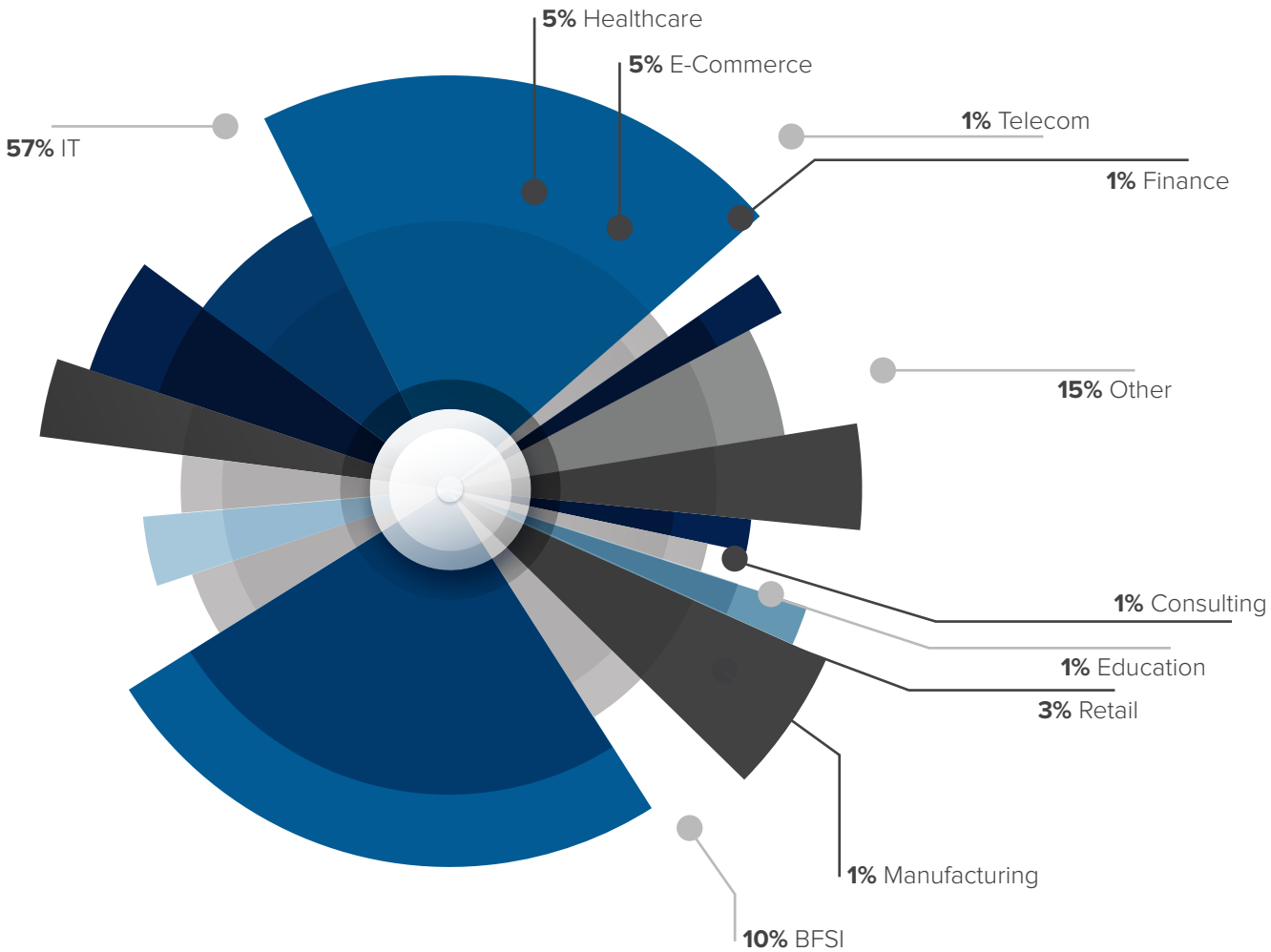
Just-In-Time Interview Support
Participate in Technical and HR mock interviews designed to boost your confidence and prepare you to ace interviews.

Career Coaching Sessions
Engage in Career Coaching Sessions via Career preparation modules, High-impact networking events and Just-in-time mock interviews

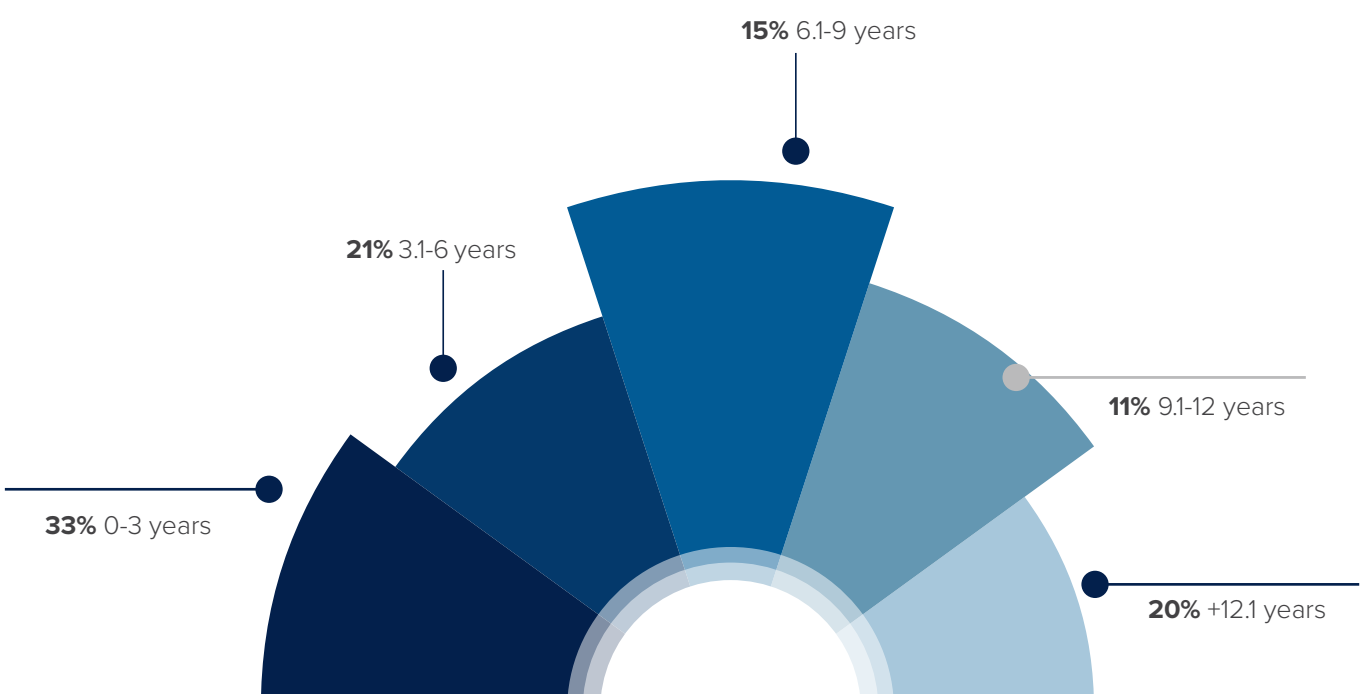
Daily doubt resolution sessions
Join doubt resolution session slots, that are available daily, and have an expert available to resolve your queries for a smooth learning journey

Meet the Class

Industries Our Students Come From



Work Experience



LIVERPOOL JOHN MOORES UNIVERSITY

Option to articulate to a Master's degree from Liverpool John Moores University after successful completion of the program

LJMU

Enrol in 4 small steps, Then take a giant leap.

Eligibility Criteria

Bachelor's or Master's Degree or its equivalent in any discipline with minimum 50% aggregate mark or equivalent CGPA.

Technology Service Partner

upGrad

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