

EXECUTIVE DOCTOR OF BUSINESS ADMINISTRATION

DURATION: 36 months



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ABOUT SSBM GENEVA



Swiss School of Business and Management, Geneva sits right at the heart of business in the vibrant city of Geneva, Switzerland. Situated along the banks of Lake Geneva at the foot of the Alps, Geneva sparkles as a global city, a financial center and a worldwide center for diplomacy. SSBM is a global, innovative and unique school with programs designed in collaboration with over 30 industry partners, guaranteeing Swiss quality education and excellence.

Our Vision

Our vision is to be a unique, innovative and an international business & management school offering premium research, practice and education.

Certified by **EDU**  **UA**

Accredited by  **ACBSP**
GLOBAL BUSINESS
ACCREDITATION

Authorized by **othm**
Qualification International



Our Mission

We are committed to continuously provide educational excellence and our expertise in business education through our innovative cutting-edge technology and our high-quality learning experience. We encourage diversity and global connectivity between our students, faculty and business partners, while placing high importance to the benefits that our business can bring to the society as well as the environment.

A Relevant Education

SSBM Geneva will help you acquire habits of reflection and critical thinking that are crucial to understand today's society. Recognizing the facts that individual success is intertwined with the larger world, we encourage students to engage in improving their critical thinking.

Business Partners

SSBMG's faculty and collaborators have provided consulting, teaching and project-based service to over 70 international and national companies.



ABOUT UPGRAD

upGrad has delivered over 20 million hours of learning, delivering programs by collaborating with universities across the world including Duke CE, IIT Bangalore and Deakin Business School, among others

"Online education is a fundamental disruption that will have a far-reaching impact. upGrad was founded taking this into consideration. upGrad is an online education platform to help individuals develop their professional potential in the most engaging learning environment. Since its inception, upGrad is focused on helping working professionals in their bid to learn, grow and move up in their career through a wide-range of programs designed to improve their expertise.

Our research has consistently revealed that the greatest differentiator for professionals looking to progress into a position of expertise and eminence in their domain is continuous education. As they move into positions of influence, senior management professionals are required to bring in-depth knowledge of key business theories along with the executional aptitude that they have honed and perfected in the course of their careers.

As the ability to partake in the academic rigors of business education becomes limited due to the demands of work and life, professionals often find themselves in the position of having to treat their continuing education as a burden which comes in the way of their professional performance. Through its association with SSBM, Geneva, upGrad endeavors to facilitate continuing education for senior professionals without impeding their career journeys. "



Ronnie Screwvala

Co-founder & Executive Chairman

upGrad

“

**Our aim is simple:
We strive to create
high-impact, on-campus
hands-on experiences that
prepare students for
meaningful and productive
careers. ”**

EXECUTIVE DOCTOR OF BUSINESS ADMINISTRATION WITH SSBM

The **Executive Doctor of Business Administration** is one of the most advanced degrees available to those in the field of business

Stand out from the pack of MBAs and Master's with SSBM's EduQua certified program



- **World Renowned Faculty**

Stand out from the pack of MBAs and Master's with SSBM's EduQua certified program



- **Swiss Quality Education**

Producing some of the most cited academics in the world



- **Outstanding Alumni**

Who hold executive and director positions in their organizations and enhanced their professional practice by combining academic rigor and managerial relevance



- **Top-Notch Thesis Outcome**

Guided by rigorous research on relevant and emerging business theories and practice.



- **Multiple Career Paths**

In sector of choice with a thorough understanding of the challenges facing these sectors and the practical skills required to meet those challenges.

SPECIALIZATIONS

Arm yourself with deep business knowledge and insights to move into executive positions in any industry of your choice

01 Data Science

02 Machine Learning

03 Accounting

04 Business Analytics

05 Technology Entrepreneurship

06 Cyber Security

07 Finance

08 Supply Chain Management

09 Healthcare Management

10 Human Resources

11 Marketing

12 Project Management

13 Social Impact Management

and many more...



ACADEMIC & INDUSTRY EXPERTISE AT SSBM



Giacomo Marzi

- PhD, University of Lincoln, UK

Giacomo's main research field relates to Innovation and Technology Management, both in manufacturing and IT companies.



Mario Silic

- PhD, University of St Gallen, Switzerland

He has over 15 years of professional experience in various senior management positions.



Jaka Vadnjal

- PhD, The Faculty of Economics in Ljubljana

President of the Management Board of a Lon Bank from 2015 to 2019



Dario Silic

- PhD, University of Lyon 2, France

Dario's research interests are Financial engineering, Financial management, Corporate finance, European union.



Andrea Patrucco

- PhD, Penn State, USA

He provides executive education teaching for companies like ABB, AXA, Edison, Ferragamo, Gucci, Pirelli, Solvay



Derrald Stice

- PhD

Published in top accounting and finance journals. Cited in The Wall Street Journal and Bloomberg



George Latridis

- PhD

Professor of accounting and finance at the University of Thessaly, Greece. He is the director of the MSc in Accounting and Auditing (ACCA accredited)



Alex E. Asampong

- EDBA

Area of research includes Intercultural Competence, Culturally Diverse Work Teams, Organisational Behavior, Leadership, International HRM



Velimir Srića

- PhD, University of Zagreb

He is a professor of Management at Zagreb University and visiting professor at UCLA.



Anna L. Provodnikova

- PhD

Lecturer in RANEPA (the Russian Presidential Academy of National Economy and Public Administration), Institute of Business Studies.



David Annan

- PhD, University of Fort Hare

Holds a Master's in development studies – Economic development from the Nelson Mandela University, South Africa



Iva Buljubaši

- PhD

Works as an External Associate at the Faculty of Economics in Osijek and Catholic Faculty of Theology in Zagreb



Hrvoje Volarevi

- PhD, Faculty of Economics

Has authored/co-authored more than 20 peer-reviewed scientific and professional/commercial papers in the areas of banking, accounting, finance and mathematical optimization



Hemant Palivela

- PhD, Computer Engineering

Head of AI and Machine Learning at eClerx Services LTD. Has published 35+ research papers in International Conference and Journals.



Josip Buruši

- PhD

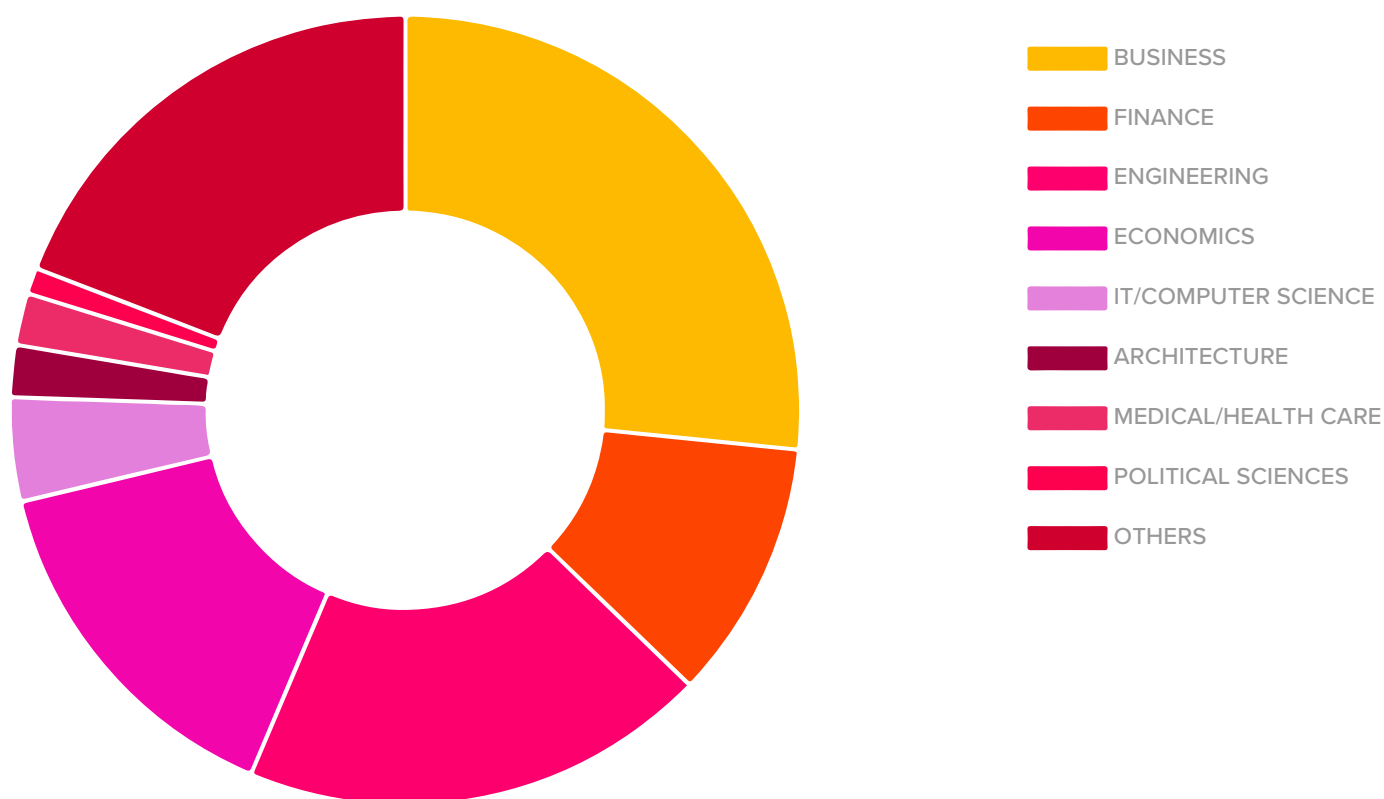
Head of the Research Centre for Knowledge, Education and Human Capital Studies at Ivo Pilar Institute for Social Sciences and the Director of the Research Unit for School effectiveness research at the Croatian Scientific Center of Excellence for School Effectiveness and School Management.

CLASS PROFILE

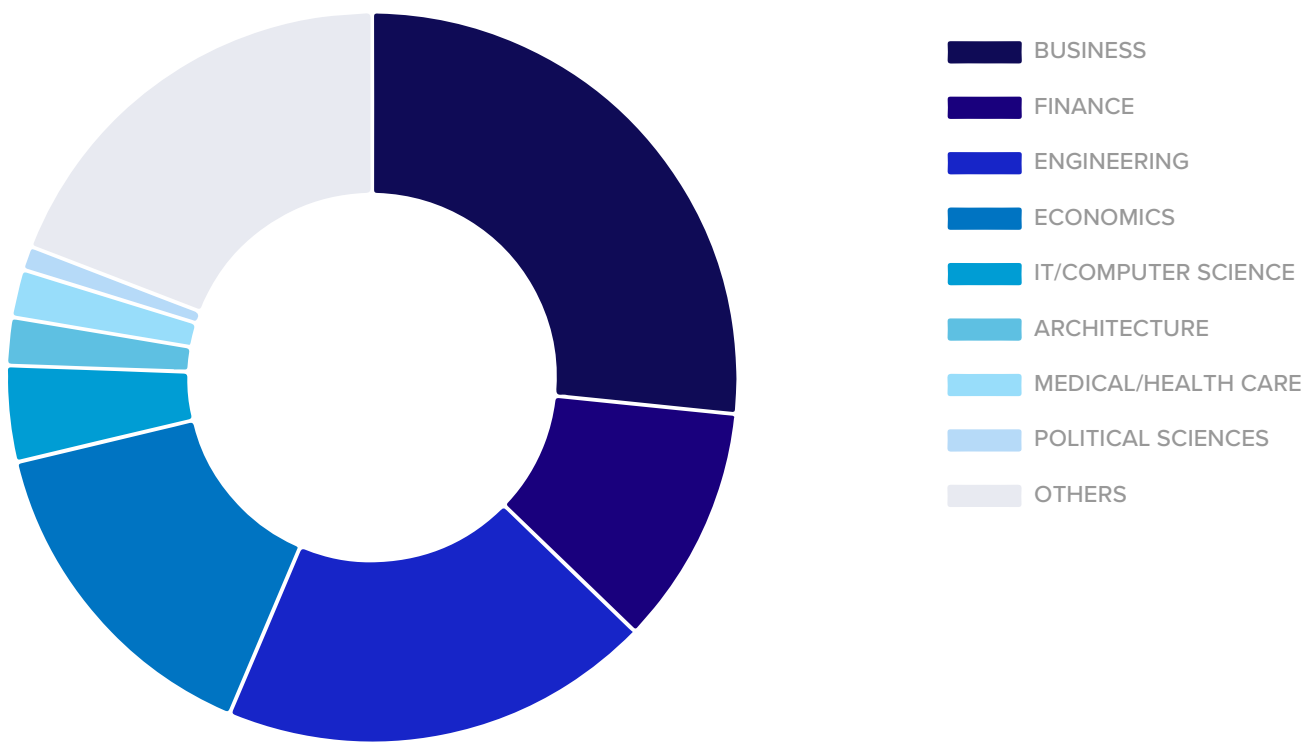
Join a selected and an experienced group of classmates, grow together and build a strong network.



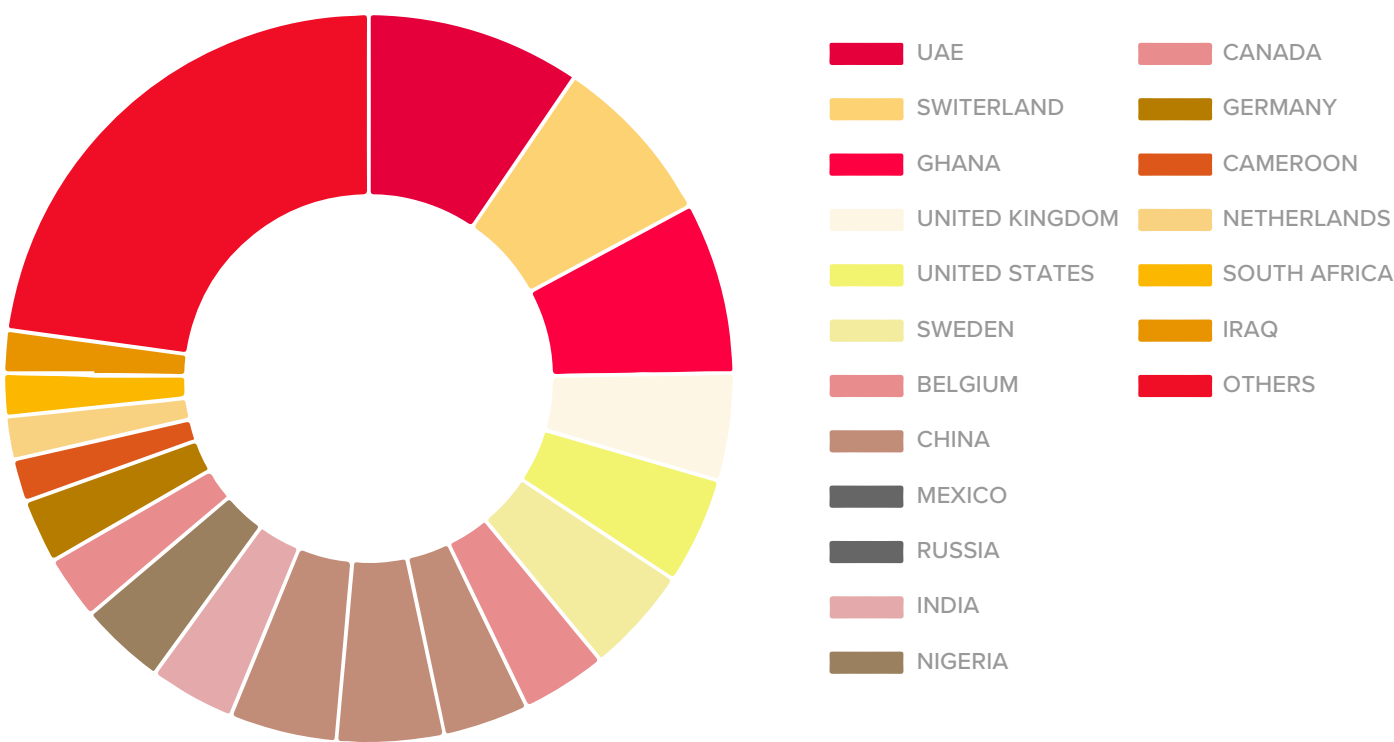
EDUCATION



INDUSTRIES



WHERE ARE OUR STUDENTS LOCATED AT?



IMMERSION PROGRAM

The immersion program offers learners the opportunity to engage with their peers offline, while exploring the university and interacting with world-class subject matter experts. This real-world exposure aids in practical learning and enhances our students' learning experience.

What does the immersion program include?



Lecture by a renowned SME on acing leadership skills



Peer-to-peer networking and group discussions conducted by SMEs



Interaction with SSBM, Geneva faculty members about the vast scope of DBA



Visit local attractions in Geneva, Switzerland. Learners will also go on an outing to a nearby city (Interlaken, Montreux, Chamonix, Mont Blanc, Vevey, etc.)*



Session with on-campus DBA students/alumni



*Subject to change based on COVID regulations

PROGRAM STRUCTURE

The DBA is composed of a sequence of incremental courses and outcomes:

Phase	Approximate Duration	Required Outcomes	Process
Research Methodology I	2-6 months after program start	Concept Paper	Mentor Reviews and Approves Concept Paper
Research Methodology II	2-6 months after Concept Paper is completed	Literature Review	Mentor Reviews and Approves Literature Review
Research Proposal	Upto 1 year after Literature Review is completed	Research Proposal	Mentor Approves submitted proposal and seeks approval of research committee
Thesis Writing	Upto 1 year after Literature Review is completed	Final Thesis	Research Committee approves proposal and thesis writing begins

Concept Paper

Short summary of a minimum of 2-3 pages and not exceeding 6 pages which provides a high-level idea of what the student would like to research

- The concept paper is aimed at capturing the thoughts and ideas of the student and reveal the intended research direction
- The mentor will check the feasibility of the project and provide high level feedback on the topic itself and eventually briefly discuss the topic with the student
- The concept paper is NOT meant to be an advanced academic paper nor a research proposal but rather a first structured discussion between the mentor and the student

Literature Review

It should provide a systematic, thorough and advanced summary of past literature

- It should have a minimum of 3-4 pages and a maximum of 15 pages
- It should be systematic enough to provide theoretical justification and highlight what the gap is with past academic knowledge and what opportunities exist with the new research that is to be performed
- The outcome should clearly highlight gaps, possible research questions and a major research theme
- However, the Literature Review does not need to be **100%** complete at this stage

Research Proposal

The main guiding document that provides details about:

- What you will investigate
- Why it is important
- How you will do it

A key document that needs to be approved by the Research Committee (composed of 3 members)

Please only use the template that is provided on the DBA portal to submit your Research Proposal

Main parts of the research proposal

- Cover Page
- Introduction
- Literature Review
- Research Design
- Reference List

Disclaimer: Program curriculum is subject to change basis inputs from the institute and experts. Please refer to the website for update details, or speak to our Admission Counsellors.

OUR ALUMNI



Gordan
(OTP Leasing)



Petrat
(IN2)



Tihana
(Syntio)



Ozren
(KPMG)



Rea
(Grand Circle Corporation)



Ivan
(Apsolon)



Emmanuelt
(Leasafic)



Ignatius
(Adeign Busilink Systems)



Mario
(ZOR)



Dino
(AD Plastik)



Ivor
(Addiko Bank)



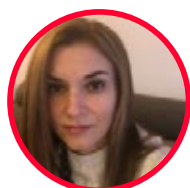
Jelena
(INA)



Martina
(A1 Telekom)



Saša



Ivana
(Silcom consulting)



Adam
(Johnson & Johnson)



Marina
(Erste Card)



Matea
(Law firm)



Stjepan
(HAC)



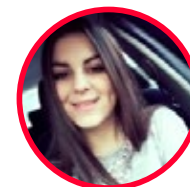
Katarina
(Novo Nordisk)



Lidija
(British American Tobacco)



Sasa
(Deutsche Telekom)



Monika
(Mondea travel)

HEAR FROM OUR STUDENTS...



Lisa Tamilia, DBA Student

Sales & Market Development and Business Instructor

"I am very impressed with my experience in the Executive Doctorate in Business Administration (EDBA) program at SSBM (Geneva, Switzerland)! It has been a very positive experience especially with the professionalism and support of my mentor and advisor. It is also a great network and collaboration with a professional network of great students around the globe."



Deji Bolusemihi, DBA Student

"My studying, learning and mentorship experience at SSBM has been most rewarding. I have been exposed to much more intellectual ideas and my horizon has been widened in my field of study. The exposure from SSBM and my course mentor Prof Dario Silic has been great and these have impacted positively on my job."



Domenico Pio Ippolito, MBA and DBA Student

Talent and Organization Strategy Consultant

"The MBA and DBA programs at the SSBM expanded my horizons, improved my knowledge of HR Talent and Organization Strategy, and further developed my competencies and skills. These programs have a strong practical orientation, an intercultural management dimension, and provide executives with a road-map to navigate the disruptions ahead. It was truly a life-changing experience!"

HEAR FROM OUR STUDENTS...



Dr. Ameya Munagekar, CPA

Director My CPA Expert Private Limited.

The DBA Program allowed me to research and delve deep into my topic of interest namely the Circulation, Management & Taxation of Digital Currencies in India. My mentor at SSBM ensured that I completed my research and dissertation as per the international standards.



Partha Pratim Chakraborty, DBA Student

Part-time Professor professor, Symbiosis Pune

SSBM DBA program has been a great door of new career avenues for me . Having spent 21 plus years in large corporates - this helped to move into a newer avenue of my career where I ventured into academia. Being associated with Symbiosis Centre for Distance Learning, Pune as Professor and academic content creator to speaker at various forums - this program has helped me a lot as I complete my PhD journey - which I am in my last phase.

HEAR FROM OUR STUDENTS...



Pranjal Kumar Phukan, DBA Student

Certified Mentor (Overseas) – Singapore Founder - CosmosMindsTM, Guwahati, India

My experience with industries and academia in multiple domains primarily in supply chain, operations, contracts administration, and project management for more than 26 years has got recognized and rewarded when I joined and pursued DBA program with SSBM, Geneva. I have no words to express on any one of the features; as the entire course structures of DBA is exceptional. I have reaped maximum benefits out the program in unfolding my corporate know-hows into practice.



Nitin Kukreja, DBA Student

Project Manager at Mamsys World | Professional Scrum Master™ (PSM-1)

The Executive Doctor of Business Administration (DBA) from SSBM Geneva and UpGrad is a worthwhile self-paced learning program for professionals who are interested in growing their career and also for those who are interested to explore new avenues while working in full mode. You will get a chance to choose the area of specialization as per your choice and interest. It enhances the knowledge base one has while adding a balanced approach to both academia and practice. The program places a huge emphasis on analytical thinking and develops one's abilities to perform rigorous academic & industrial research.

PROGRAM DETAILS

DURATION

36 months

PROGRAM START DATE

Please visit our website for more details

PROGRAM FEE

₹7,00,000 including taxes (Without Immersion Visit)

₹9,75,000 including taxes (With Immersion Visit)

Flexible Payment options available

ELIGIBILITY

Bachelor's degree with a minimum of 5 years of experience in a supervisory managerial role.

SELECTION PROCESS



STEP-1: Complete Application

Fill out the application form with your academic and career details.



STEP 2: Get Shortlisted & Receive the Offer Letter

Our admissions committee will review your profile. Upon being selected, an offer letter will be sent to you confirming your admission to the Executive Doctor of Business Administration Program.



STEP 3: Block Your Seat

Block your seat with a payment to enroll into the program. Get access to the course material and begin your journey to professional mastery!

FOR FURTHER DETAILS, CONTACT

✉ admissions@upgrad.com

☎ 1800 210 2020

We are available 24*7

Disclaimer: Program fee and payment options are subject to change. Please refer to the website for updated details or speak to our admission counsellor.

upGrad

COMPANY INFORMATION

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